

3CE Service Area

3CE Serves:

- County of Monterey
- County of San Benito
- County of Santa Cruz
- City of Capitola
- City of Carmel
- City of Gonzales
- City of Greenfield
- City of Hollister
- City of Marina
- City of Monterey
- City of Morro Bay
- City of Pacific Grove
- City of Salinas
- City of Sand City
- City of San Juan Bautista
- City of San Luis Obispo
- City of Santa Cruz
- City of Scotts Valley
- City of Seaside
- City of Soledad
- City of Watsonville

Service Begins in 2021:

- County of Santa Barbara
- City of Arroyo Grande
- City of Carpinteria
- City of Del Rey Oaks
- City of Goleta
- City of Grover Beach
- City of Guadalupe
- City of Paso Robles
- City of Pismo Beach
- City of Santa Maria
- City of Solvang

Service Begins in 2022:

- City of Buellton

3CE is one of 21 Community Choice Aggregators or “CCAs” currently serving more than 10 million customers across California. All CCAs are public agencies committed to competitive rates, clean energy, and reinvestment in the communities they serve. Learn more about the CCA model at cal-cca.org.



Central Coast Communities are Saving Money with 3CE:

\$4.4m **\$12.4m**
2018 2019

\$32.4m
2020*

Total customer savings as compared to PG&E electric generation rates for comparable customer classification and inclusive of PG&E fees.

*Estimated based on 3CE's response to COVID-19 as well as monthly discounts.

Visit 3Cenergy.org/billing for current rates.



Central Coast
**Community
Energy**

CLEAN ENERGY. LOCAL CONTROL.

Speak with a local energy advisor:

888.909.6227 • info@3Ce.org

—MAIN OFFICE—

70 Garden Court Suite 300, Monterey, CA 93940

—SOUTHERN OFFICE—

71 Zaca Lane, Suite 140, San Luis Obispo, CA 93401

3Cenergy.org    



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**Your
Community-
Owned
Electricity
Provider**



Central Coast
**Community
Energy**

CLEAN ENERGY. LOCAL CONTROL.

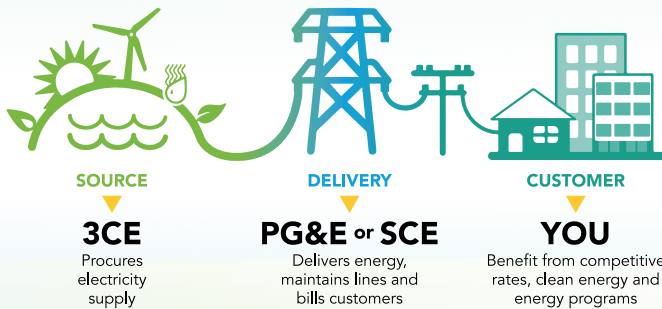
Small changes to your service – big benefits for our community

How It Works

Your city or county joined Central Coast Community Energy (3CE) to gain more control over its electricity needs and provide economic and environmental benefits to your community.

Committed to sourcing competitively priced electricity from clean and renewable energy sources, Central Coast Community Energy replaces PG&E or SCE's role in deciding how and where your electricity is generated.

PG&E or SCE will continue delivering electricity and maintaining electric infrastructure along with billing. Customers still receive only one bill which now includes 3CE Electric Generation Charges.



Electricity customers have always paid for electric generation, but prior to 3CE service these costs were part of your utility's Bundled Service charges. Now generation charges are broken out on a separate 3CE page for more transparency.

Visit "Understanding Your Bill" at 3cenergy.org/billing to learn more.

Note: Rate Assistance Programs such as CARE, FERA, and Medical Baseline remain the same with 3CE.

COMMUNITY BENEFITS

Unifying the Central Coast

Cities and counties along the Central Coast have joined 3CE to gain more control over their electricity needs and embrace the benefits of clean and renewable energy.

Local Control + Clean Energy = Economic Benefits

LOCAL CONTROL Participating communities now have a choice and a voice when it comes to electricity service. 3CE is governed by Policy and Operations Boards comprised of elected officials and city and county administrators representing 3CE's entire service area.

Customers can participate in 3CE's public process by attending board meetings and by engaging with the Community Advisory Council, who are volunteers representing our community and business sectors.

CLEAN ENERGY By supporting electricity sourced exclusively from clean and renewable sources, 3CE is accelerating progress towards local and statewide emissions goals while supporting the growth of new renewable energy resources. 3CE has set a course to meet 60% of our energy supply from new clean and renewable resources by 2025 and 100% by 2030.

ECONOMIC BENEFITS In addition to keeping electricity rates competitive for customers, 3CE contributes to local economic development through energy program funding and contracting with local businesses. As a public agency, 3CE reinvests in the 33 communities we serve.

YOUR CHOICES

3Cchoice

3CE's default service offering, 3Cchoice, supports community reinvestment as well as the growth of clean and renewable energy sources at competitive rates. All new or returning 3CE customers are enrolled in 3Cchoice unless they choose to opt-up to 3Cprime.

3Cprime

3CE's 100% renewable energy offering, 3Cprime, supports local and state clean energy goals. Exclusively from California wind and solar, 3Cprime supports these eligible renewable energy sources for an extra cost of \$.008 per kWh (aka eight-tenths of a cent).

ENERGY PROGRAMS

Resources for Your Home or Business

Through financial resources, technical support and education, 3CE Energy Programs assist our Central Coast community with the switch from fossil fuels to clean-energy solutions.

Reducing Greenhouse Gas Emissions

Meeting our customer demand with 100% renewable energy by 2030 as well as focusing on electrification and fuel switching for vehicles, buildings and agriculture, 3CE will provide the greatest impact on GHG reduction.

Responding to Community Needs

3CE is engaged with our customers of the diverse Central Coast community to program investment with community needs and priorities. Being responsive allows us to drive greater value for the Central Coast. As the need for backup power during prolonged power shutoffs becomes more urgent, 3CE is committed to building a greater level of energy resilience for the Central Coast.

Transportation

Building

Agriculture

Resiliency

Together, we're energizing economic and environmental progress.

Visit 3cenergy.org/energy-programs for up-to-date Energy Programs information.