

Program Design and Implementation Guide
Charge Your Ride Program

1. Program Description

Program designed to provide 3CE customers with rebate after a completed purchase and installation of Level 2 EV Chargers (a.k.a Electric Vehicle Supply Equipment or EVSE). Program will be offered to residential customers and includes an additional rebate for time and material costs associated with the EVSE installation.

2. Program Objectives

- Reduce GHG emissions associated with transportation sector and passenger vehicles by accelerating adoption of EVs in 3CE service territory
- Offer enhanced rebates to low-income customers and residents in underserved and disadvantaged communities
- Address charge and range “anxiety” for EV owners or prospective EV owners
- Provide rebates to customers to help address additional electrical work often associated with installing EV chargers
- Increase electrical capacity in residences served by 3CE to drive further electrification
- Provide streamlined incentive process for customers
- Provide 3CE customers with a local rebate incentive option that is stackable with other incentive program offerings

3. Program Term

- 3.1. The program will accept applications between April 22, 2021 and September 30, 2021, or until funding is fully subscribed.
- 3.2. Equipment purchase and installation (if applicable) invoice date must be between April 15, 2021 and September 30, 2021.
- 3.3. The last day to apply is October 31, 2021.

4. Applicant Types

- **Homeowner Applicants:** Homeowner/property owners installing EVSE for private use at their residence.
- **Income Qualified Homeowner Applicants:** Income qualified property owners installing EVSE for private use at their residence.
- **Multifamily Housing Applicants:** Property owners or managing general partners installing EVSE for tenants, homeowner community, or public use in common areas for multiple housing units within one complex.
- **Affordable Housing Applicants:** Managing general partners or housing authorities installing EVSE for tenant, homeowner community, or public use in common areas for multiple affordable housing units within one complex.

5. Applicant Eligibility

5.1. Homeowner Applicants

- 5.1.1. Applicant must be the property owner.
- 5.1.2. The project site address must be enrolled in 3CE electricity service.
- 5.1.3. If the project site is located at a different location than the Applicant's permanent address, both the Applicant's permanent address and the project site address must be enrolled in 3CE service.
- 5.1.4. Customer account must be in "good standing"¹

5.2. Income Qualified Homeowner Applicants

- 5.2.1. Applicant must verify low-income status through one of the following methods:
 - a) Enrollment in either California Alternate Rates for Energy Program (CARE) or Family Electric Rate Assistance Program (FERA)
 - b) Enrollment in the Low Income Home Energy Assistance Program (LIHEAP)
- 5.2.2. Applicant must be the property owner.
- 5.2.3. The project site address must be enrolled in 3CE electricity service.
- 5.2.4. If the project site is located at a different location than the Applicant's permanent address, both the Applicant's permanent address and the project site address must be enrolled in 3CE service.
- 5.2.5. Customer account must be in "good standing"¹

5.3. Multifamily Housing Applicants

- 5.3.1. Applicant must be the Property Owner or "Managing General Partner"
- 5.3.2. The EVSE equipment must be connected to an electric meter that is currently enrolled in 3CE service.
- 5.3.3. Customer account must be in "good standing"²

5.4. Affordable Housing Applicants

- 5.4.1. Applicant must be Managing General Partner or a Housing Authority with control over the affordable housing development.
- 5.4.2. Housing must be 100% affordable housing (excludes property management units), as defined by the Authority Having Jurisdiction.
- 5.4.3. The EVSE equipment must be connected to an electric meter that is currently enrolled in 3CE service.
- 5.4.4. Customer account must be in "good standing"²

6. Project Eligibility

6.1. General

- 6.1.1. Applicant must have installed at least one Level 2 EVSE.

¹ "Good Standing" is defined as \$0 account balance on their PG&E bill for 3CE energy generation charges. 3CE will review the financial standing of each customer. If a residential customer is over **21 day past due** on their account, 3CE staff will notify the customer that they must pay their 3CE charges in full in order to access the particular energy program. 3CE staff will hold the spot for the potential applicant during the period of the program and will grant the customer access to funding once the customer has furnished a record of full payment.

² "Good Standing" is defined as \$0 account balance on their PG&E bill for 3CE energy generation charges. 3CE will review the financial standing of each customer. If a commercial customer is over **17 day past due** on their account, 3CE staff will notify the customer that they must pay their 3CE charges in full in order to access the particular energy program. 3CE staff will hold the spot for the potential applicant during the period of the program and will grant the customer access to funding once the customer has furnished a record of full payment.

6.1.2. EVSE must be connected to electric service at the time of application submittal.

6.2. Charger Specifications

6.2.1. Must be AC Level 2 EVSE.

6.2.2. Must be permanently installed or plugged into a 240 VAC outlet if equipped with an appropriate plug connection.

6.2.3. Must be Wifi enabled (or “networked”).

6.2.4. Must be Open ADR 2.0 or equivalent compatible.

6.2.5. Must be purchased new (not refurbished).

6.2.6. Must be certified by Underwriters Laboratory Inc. (“UL Listed”).

6.3. Licensed Installer

6.3.1. If EVSE was installed by someone other than the homeowner/property owner, the installer must be authorized to perform electrical/installation work, as defined by the Authority Having Jurisdiction building guidelines.

6.4. Multifamily and Affordable Housing Projects

6.4.1. EVSE project site must be located on the site controlled by the property owner, Managing General Partner, or Housing Authority.

6.4.2. EVSE must be accessible to all residents (i.e. shared parking, located in “common areas” within the property). EVSE cannot be reserved for any one resident.

6.4.3. If homeowner’s association (HOA) approval is required, Applicant must have obtained authorization to complete project in common areas.

7. Incentives

7.1. Base Incentives

7.1.1. *Level 2 EVSE Incentives* are intended to reimburse equipment costs.

7.1.2. *Electrical Work* incentives are intended to reimburse for time and material costs associated with the installation of the EVSE. This may include, but is not limited to: panel upgrades, panel replacement, electrical wiring, and/or trenching. Incentives for electrical work are only applicable with the purchase and installation of an EVSE.

7.2. Income Qualified Incentives

7.2.1. Income Qualified Homeowner or Affordable Housing incentives are intended to reimburse for lump sum costs associated with both equipment costs and electrical work, as described above.

7.3. Incentive Amounts

Eligible Incentive	Base Incentive Homeowner	Base Incentive Multifamily Housing	Income Qualified Homeowner and Multifamily Housing
Level 2 EVSE	\$400	Up to \$1000 per EVSE, limited to 1 per housing unit, max of 3	Up to 100% of project cost not to exceed \$10,000
Electrical Work	Up to \$2,000	70% of project cost not to exceed \$7,000	
Max Incentive	\$2,400	\$10,000	\$10,000

7.4. Incentive Allocation by County³

County	Total Incentives Available ⁴	Incentive Percentage Allocation
Monterey County	\$94,400	32%
San Benito County	\$17,700	6%
San Luis Obispo County	\$35,400	12%
Santa Barbara County ⁵	\$67,850	23%
Santa Cruz County	\$79,650	27%
TOTAL	\$295,000	100%

7.5. Incentive Distribution Process

7.5.1. Incentive awards will be reserved and distributed on a first-come first serve basis until funding is fully subscribed.

8. Application Process

8.1. Homeowner Applicant Checklist

The Applicant is required to collect the following information/documentation before submitting application:

- a) Copy of PG&E Utility Bill (“Blue Bill”)
- b) Proof of EVSE purchase (e.g. receipt, invoice)
- c) If installation of EVSE required third party:
 - Documentation (e.g. building permit card) indicating final approval has been issued in accordance with the local building permit process, as required by California Building Standards Code and local ordinance
 - Invoice for installation including itemization of time and material costs associated with the installation of the EVSE (must have contractor license # listed)
- d) For Income Qualified Single-family Home Applicants not enrolled in CARE/FERA programs – Documentation showing enrollment in Low Income Home Energy Assistance Program (LIHEAP)

8.2. Multifamily/Affordable Housing Application Checklist

The Applicant is required to collect the following information/documentation before submitting application:

- a) Proof of EVSE purchase (e.g. receipt, invoice)

³ SCE maintains the right to re-allocate funding by County for any reason and at any time.

⁴ Based on share residential and commercial energy load

⁵ PG&E territory only, does not account for SCE territory

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- b) Paid invoice for installation including itemization of time and material costs associated with the installation of the EVSE (must have contractor license # listed)
 - c) Documentation showing proof of property ownership or control
 - d) Documentation (e.g. building permit card) indicating final approval has been issued in accordance with the local building permit process, as required by California Building Standards Code and local ordinance
 - e) For Affordable Multifamily Housing applicants - Proof of affordable housing designation (e.g. regulatory agreement, deed restrictions, etc.)
- 8.3. Customer applies through the online application form: <https://3cenergy.org/home-ev-charger/>
- 8.4. 3CE Staff performs a verification check for completeness and eligibility, including verification of 3CE customer account status, sale/installation documentation, equipment eligibility, etc.
- 8.5. Applicant is notified of application approval/rejection.
- 8.6. Payment information for approved applicants is submitted to 3CE Finance Dept. for payment.
- 8.7. Check is issued for rebate payment.