

**Central Coast Community Energy
Electrification Education Grant
Frequently Asked Questions**

About: Questions addressed in this FAQ sheet are from the 4/15/2021 Q&A Workshop and email correspondence received by 3CE staff. If potential applications have further questions, please contact Programs@3ce.org.

1. Can an organization submit more than one application?
 - a. Yes.
2. Is 3CE interested in aggregating administration of proposals from related projects already being implemented collaboratively by a coalition of partners?
 - a. Yes, so long as the work being proposed will be coordinated in both implementation and administration, and that funding will be used to support work that is truly additional to existing or current programming.
3. If 3CE gets a significant amount of qualified applications, will you consider raising the overall grant funding pool?
 - a. No. 3CE's Electrification education Grant Program has a set budget approved for fiscal year 2020-21. However, 3CE will consider the range and number of proposals when preparing our budget for next year's program.
4. Can you provide a sample contract and a definition for overhead?
 - a. Overhead is defined as costs associated with support of an organization that is not directly related to the scope of the grant proposal. This can include general and administrative expenses, such as rent, utilities, insurance, legal fees, as well as other fixed and variable indirect costs.
5. Can you define travel, is mileage to conduct outreach considered travel?
 - a. Yes, mileage to conduct outreach is considered travel. This also includes lodging and meal expenses for travel. This is consistent with a lot of other grants in terms of allowable expenses.
6. Can fiscally sponsored nonprofits apply?
 - a. Yes.
7. What's important to 3CE about 3CE brand representation within funded projects?
 - a. It is important that our customers know that funding for programs or projects is provided by 3CE.
8. Will special consideration be given to education work that directly increases awareness and enrollment in current 3CE Energy Programs such as your EV rebates?
 - a. Programs that propose to increase awareness and enrollment in current 3CE programs will be considered as a part of overall competitiveness.
9. Do have some more specific examples of proposals you would like to see?
 - a. Examples include:
 - i. Hands-on training for tradespeople for heat pump water heater installation and repair.

- ii. EV and EV charger education, purchase or lease, and installation support programs for consumers.
 - iii. Induction cooktop library loaner programs.
 - iv. Science kits and curriculum that teach about electrification in elementary and vocational schools.
 - v. Educational programs for homeowners and renters on electric appliance purchasing and installation support.
10. With service starting to South County Santa Barbara, are projects serving Goleta, Carpinteria, and Southern SB county eligible?
 - a. Yes. We have made this clarification on the guidelines document which will be reposted on our website.
11. Can you say more about 3CE's workforce development goals? Are you only interested in workforce development that is focused on blue collar jobs such as electrification retrofits and EV technician programs? Or can this grant also support workforce development and training for community educators, such as bilingual promotors, who could support broader community engagement and education about EVs and electrification?
 - a. 3CEs goals are broad and the answers to the questions above are yes. Please note that proposals will be more competitive if they address gaps and barriers faced by underserved and disadvantaged communities.
12. How do we determine what skills you need when you say "training in electrification?"
 - a. Skills necessary to support or advance electrification are broad and include soft skills like marketing and sales as well as more technical like design, installation, and maintenance of electric equipment and appliances.
13. Can an organization apply for two grants that connect to a single project?
 - a. No. Only one grant application may be submitted for a single project or program.
14. Can an organization represent more than one organization within the same grant application?
 - a. Yes. Multiple organizations may partner on a single grant application. 3CE will ask that there is only one organization that serves as "prime" to receive the grant funds and initiate a grant agreement with 3CE.
15. Will there be going to be additional points awarded if an application was connected to another grant funded project related to the grant.
 - a. Matching funds from other grants and from existing projects/programs will be taken into consideration regarding *Proposal Feasibility*. However, the work being proposed must be coordinated in both implementation and administration, and that 3CE funding will be used to support work that is truly additional to existing or current programming.
16. Can proposals that reduce GHG emissions but do not involve electrification be considered under this grant?
 - a. The purpose of this grant is to addressing barriers of electrification education and workforce development related to electrification. Projects that reduce GHG emissions but do not include an electrification component will not be considered.
17. Can grant funds be used for research or fellowship programs in tandem with outreach?
 - a. Yes, if there is an educational or workforce development component to the project, which can include research or fellowship programs, and the program is directed at 3CE community members, the project is eligible.

18. Do grant funds come from Federal or State funding sources?
 - a. No. 3CE energy programs are funded through ratepayer revenue. 3CE grant funds can be leveraged with other state or federal grant funds without triggering matching fund restrictions.
19. What would 3CE like to accomplish in the short and long term?
 - a. **Short term:** 3CE would like to fund projects/programs that reach as many customers as possible across a broad range of communities within the 3CE service area. We recognize the difference in scope between Workforce and Education programs - and reach in these categories may vary.
Long Term: 3CE hopes to address barriers and gaps that slow electrification efforts, increase market penetration of electrified technologies, increase the communities' comfort and familiarity with electrified equipment, and substantially increase the number of highly trained professionals to support electrification efforts.
20. Does a program that reaches out to renters regarding electrification qualify?
 - a. Yes, 3CE sees renters as a key segment and encourages applications that address renter education.