

CCCE's Summer Readiness Program Pilot



Participating helps ensure grid reliability and could earn you incentives up to \$5,000

The Summer Readiness Program Pilot intends to reduce grid stress, increase grid reliability, and reward customers for their help.

The 2021 Summer Readiness Program Pilot (SRP) offers a select group of Central Coast Community Energy's (CCCE) commercial, industrial, agricultural and Member Agency customers an incentive for reducing energy use during times of increased summer grid stress, known as "events", during 2021. CCCE anticipates up to or more than 10 events from 4:00 pm to 9:00 pm, starting July 15 through September 30th. The SRP Pilot has no penalties for non-performance only incentives for reducing energy use and supporting grid stability.

ENROLLMENT: SRP participants must be current CCCE customers in good standing as of July 15, 2021. Customers are automatically enrolled in the Program. Customers may elect to not participate in the Pilot Program at any time by contacting assigned CCCE staff. CCCE reserves the right to limit enrollment in this pilot. Program participants may be on 3Cchoice or 3Cprime electric service.

HOW IT WORKS: Enrolled customers will continue to be charged their standard CCCE electric generation rates with no difference in monthly billing. CCCE estimates and reports the customer's incentive after each event.

Following each event (10 events anticipated in 2021), CCCE will create a report including a non-event ten-business-day 4:00 pm to 9:00 pm lookback to create a customer baseline average usage against which the actual event period usage will be compared. Should an event day be called on a weekend day, CCCE will create a baseline of the previous four weekend days (not including the weekend the event day is called).

INCENTIVES: Customers will be compensated \$1.00/kWh of energy usage reduction with a maximum incentive of \$5,000/meter/event. The incentive will be assigned to the net reduction of consumption over the 4 pm – 9 pm event period compared to the designated baseline assessment.

BILL CREDIT: If the participant has reduced electricity use during SRP events, then the customer will earn a one-time bill credit (cumulative if applicable) delivered before the end of 2021.

PARTICIPATION: There are no penalties associated with non-performance in the SRP Pilot. If the customer was not able to reduce energy usage during events, the customer will not receive any bill credits. Customers will not be required to pay penalties or additional charges of any kind.

NOTICING ABOUT EVENT DAYS: CCCE will deliver email, telephone and/or text call notices to enrolled customers on a day-ahead and day-of basis. So, if you are enrolled, expect to hear from us.

QUESTIONS? Please email the following CCCE staff:

Lina Williams, Manager of Energy Account Services:
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Gabe Ruiz, Key Accounts Specialist for the Monterey Bay region: gruiz@3ce.org

Susan Davison, Key Accounts Specialist for the San Luis Obispo and Santa Barbara region:
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FOR MORE INFORMATION: Contact Central Coast Community Energy at info@3Ce.org or (888) 909-6227