NEW CONSTRUCTION ELECTRIFICATION PROGRAM

Supporting All-Electric Affordable Housing

Who is eligible?
Housing developers who are constructing new, all-electric affordable housing units located within the CCCE service area in the counties of Monterey, San Benito, San Luis Obispo, Santa Barbara and Santa Cruz.

Why electrify?
• Avoid future greenhouse gas emissions associated with energy use in buildings
• Improve indoor air quality for CCCE customers
• Providing extra incentives for affordable housing will tighten up gaps in equitable access to project funding
• All-electric new construction is more cost effective than mixed-fuel development

When are program incentives available?
• The New Construction Electrification program runs through Oct. 2021 - Sept. 2022
• A maximum incentive amount of $150,000 may be awarded to any single project/development site
  • Incentive is set at $2,500 per affordable housing unit
• Incentives are available on a first come, first served basis until funds are fully reserved

Apply and Learn More at
3Cenergy.org/new-construction-electrification