

AG ELECTRIFICATION PROGRAM

Electrifying the Local Ag Industry

Who is eligible?

CCCE customers who own commercial agriculture businesses or businesses directly supporting the Ag industry located within the counties of Monterey, San Benito, San Luis Obispo, Santa Barbara and Santa Cruz.

Why electrify?

- The Central Coast Ag community communicated an interest to invest in cleaner technology to improve air quality for surrounding communities and farm workers
- Replacing fossil fuel powered equipment with new electric equipment will reduce regional greenhouse gas emissions
- Providing extra incentives for small and medium farming operations will tighten up gaps in equitable access to cleaner technologies
- Switching to new electric equipment provides cost savings opportunities

When are program incentives available?

- The Ag Electrification program runs through Oct. 2021 - Sept. 2022
- Incentives support up to 70-100% of total project cost, not to exceed \$30,000 (depending on project type)
- Incentives are available on a first come, first served basis until funds are fully reserved

Apply and Learn More at 3Cenergy.org/ag-electrification-program

