

Supplier Diversity

2021 Annual Report
2022 Annual Plan



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Annual Report

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**BEFORE THE PUBLIC
UTILITIES COMMISSION OF
THE STATE OF CALIFORNIA**

Order Instituting Rulemaking
into Implementation of Public
Utilities Code Sections
8281- 8286 Relating to Woman,
Minority, Service-Disabled
Veteran and Lesbian, Gay,
Bisexual and Transgender
Business Enterprises
R. 91-02-011

**CENTRAL COAST
COMMUNITY ENERGY
(CCCE)**

Woman, Minority, Service-
Disabled Veteran and
Lesbian, Gay, Bisexual
and Transgender Business
Enterprises (WMDVLGBTBE)
used interchangeably with
Disadvantaged Business

Report for Calendar Year 2021

**Central Coast Community
Energy**

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March 1, 2022



Chief Executive Officer's Message

2021 brought continued global and local challenges to the people and communities served by Central Coast Community Energy (CCCE). In the face of ongoing pandemic-related detriments to the local economy, ubiquitous climate change impacts across all facets of life, rising wholesale energy prices and tumultuous changes to the energy, and utility industries, CCCE has redoubled our commitment to achieving our mission for the communities we serve. That mission remains:

- Reducing greenhouse gas emissions related to the use of power in our region
- Providing competitively priced electric power
- Delivering programs to facilitate electrification of transportation, buildings, and infrastructure
- Stimulating the local economy and creating local jobs
- Promoting rate stability and energy security through local control of electric generation

Spanning 33 cities and counties across the Central Coast of California, CCCE's service area represents an incredible range of cultures, backgrounds, and histories. We are honored to be a part of the daily life of over 435,000 customers and consider it a privilege to work toward positive change in the broader climate and local economy.

In 2021, the CCCE Boards, Community Advisory Council, and staff executed on this mission while focusing particular engagement

and program activities on our most disadvantaged communities hardest hit by the challenges of the year. Many program incentives are tiered to provide the greatest benefit to customers with the fewest resources, thereby encouraging greater participation by those who have historically been the most challenging to serve. Additionally, procurement and spending activities are directed whenever possible to small, local, and diverse business enterprises. In so doing, CCCE maximizes its economic impact in the region, delivers on the promise of its mission, and works toward meeting the statewide objectives set by Senate Bill 255.

This 2021 Supplier Diversity Annual Report and 2022 Annual Plan reflect CCCE's accomplishments, but more importantly lay out our commitment to the ongoing development of the region. We look forward to continually expanding our relationships with small, local, diverse suppliers as we work to improve the environment and the local economy.



Tom Habashi

Tom Habashi
Chief Executive Officer

Executive Summary

Central Coast Community Energy's second Supplier Diversity Report shows significant progress in the agency's investments with small, local, and diverse business enterprises. Though still constrained by Proposition 209's amendment to the California Constitution; preventing public agencies from providing preferences to bidders based on race, sex, color, ethnicity, or national origin; CCCE is proud that almost 30% of its \$3.4 million in non-energy procurement spending in 2021 was with local vendors based within its 33 member agency jurisdictions. The supplier spending in the data tables below are limited to vendors who, in response to an annual survey sent to all vendors doing business with the agency, self-identified as eligible for the California Public Utilities Commission Supplier Diversity Program. While operating in compliance with Proposition 209, CCCE spent \$86,331 with these vendors in 2021, representing a 7x increase over 2020's \$12,042.

In the past year, CCCE has launched several new initiatives to support small, local, diverse business enterprises seeking to do business with the community choice aggregator. Launched in 2021, the CCCE Local Vendor Registry now features 32 participants who receive business opportunity notifications and preferential scoring in Requests for Proposals/Offers. In addition to the registry, CCCE Boards adopted a formal Small and Local Preference Policy allowing the agency to, whenever possible, work with small, local, and diverse businesses to provide goods and services. As well, CCCE is a current member of 35 small, local, and diverse

community, business, and economic development organizations.

CCCE's Policy Board has increased its electrification programs budget to be 4% of annual operating revenues, projected in the 2021-2022 fiscal year to be \$14.1 million. Programs are designed with extensive community input to bring the greatest benefit possible to disadvantaged members of our community. Targeted outreach in multiple languages is aimed at diverse groups throughout the service area including immigrant support network round tables, field farmworker promotional events, and extensive partnerships with community-based organizations. The portfolio of programs has expanded to include new construction, agriculture, electrification education, transportation, battery energy storage, and a dedicated fund to support member agency services.

A major initiative begun in 2021 and continuing into 2022 is the creation of the CCCE Community Advisory Council's Underserved Communities ad hoc committee. Staff and councilmembers have worked to develop a detailed framework informing how CCCCE defines underserved communities, engages with those communities, designs programs around their needs and identifies the strategies, and tactics that will make those programs successful.

EXECUTIVE SUMMARY (CONT.)

One of the greatest challenges in demonstrating spend with diverse suppliers is that the vast majority of a CCA's expenditures is on energy procurement, where diverse suppliers are rare. CCCE applauds the CPUC for their guidance in this report to focus on non-energy spend. Despite the inherent challenge, CCCE has begun seeking proposals for locally sited, clean, renewable energy projects. CCCE has already shortlisted 100MW of solar and 110MW of battery storage projects in Monterey and Santa Barbara counties. Development of these projects will provide energy, capacity, resource adequacy, and ancillary services directly within the CCCE service area. Additionally, CCCE has begun procurement of 1-5MW Front of the Meter energy storage projects in the service area with the design of sharing the benefits of those projects with critical member agency facilities.

CCCE continues its commitment to advance procurement with small and local diverse business enterprises throughout the Central Coast as a critical component of the agency's mission to reduce greenhouse gas emissions while stimulating the economy.



CCCE Investment & Activities in 2021

306

Outreach events

37

Small, local and diverse memberships joined

\$49,918

Spent on local events
& sponsorships

\$31,459

Spent on Women Business Enterprise (WBE)

\$979,233

Total CCCE spend in service area with
local businesses

10

New hires

\$14.1 million

Allocated to energy programs

\$25 million

Allocated for resiliency at critical facilities



**Central Coast
Community Energy
(CCCE) is a public
agency that sources
competitively
priced electricity
from clean and
renewable energy
resources.**

CENTRAL COAST COMMUNITY ENERGY

CCCE is locally controlled and governed by board members representing its constituent communities. Revenue generated by CCCE stays local and helps keep electricity rates affordable for customers, while funding innovative energy programs designed to lower greenhouse gas emissions and stimulate local economic development.

CCCE serves more than 435,000 customers throughout the Central Coast, including residential, commercial, and agricultural customers in communities located within Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz counties.

SENATE BILL 255

SB 255 (Bradford 2019) expands the Commission's Supplier Diversity Program by lowering the annual revenue threshold for participation from \$25 million to \$15 million and requiring CCAs to report specified information.

CALIFORNIA PROPOSITION 209

In compliance with Proposition 209, CCAs do not give preferential treatment to bidders based on race, sex, color, ethnicity, or national origin. To comply with Proposition 209, CCAs may collect this information only after contracts are signed, and responses are kept separate from procurement decision makers, so that this information does not influence any current or future solicitation or selection processes.

CCCE is committed to encouraging participation of small, local and diverse businesses in all phases of procurement and contracting activity within the scope of current law.



9.1.1 Disadvantaged Business Program Activities During 2021

INTERNAL ACTIVITIES

As a regional public agency established by our local communities, CCCE is committed to supporting small, local and diverse businesses while ensuring a fair and transparent procurement process.

Our local businesses represent the communities that we serve, one of the most diverse in California. While Prop 209 limits CCCE to retroactively collecting information about disadvantaged business status, funds spent within CCCE's service area for services and energy have a significant impact. As discussed in Section 10.1.2, CCCE has developed an internal vendor database of suppliers and vendors to support our effort to contract with small and local vendors. The registry collects information aligned with the limitations of legislation SB255 and allows CCCE to track how many contracts are made with these vendors and where they are located. The registry was sent to all currently enrolled business customers on the B1 and B10 small business rates. In 2021 it was promoted to over 110 community organizations, member agencies, city contacts, business chambers, and diverse business groups that serve our local communities. The Vendor Registry itself, as well as outreach efforts, have been made available in both Spanish and English.

In addition to ensuring a fair and transparent procurement process, CCCE recognizes that the diversity of its workforce contributes to how CCCE (1) engages with disadvantaged communities; (2) understands the unique barriers that preclude disadvantaged businesses from securing contracting opportunities with CCCE; and (3) eliminates unintended bias in the selection and contracting processes. Accordingly, CCCE is committed to diversity and inclusion in its recruitment, selection, workforce development, and internal personnel policies.

CCCE increases diversity in candidate recruitment and selection by critically examining minimum job qualifications, posting open positions with professional groups geared towards women and other minority candidates, and applying rigorous candidate selection processes, which include utilizing diverse selection committees and removing personal identifying information during the screening process to remove biases. CCCE routinely evaluates internal policies and practices, including compensation, benefits, workplace accommodations, and training to ensure practices are aligned with a diverse and inclusive workplace.

In 2021, CCCE hired 10 new team members including five women and members of four distinct ethnicities.

EXTERNAL ACTIVITIES

CCCE supports a wide array of community, business, and trade organizations that promote the growth and development of small and diverse businesses, as well as the health and economic well-being of disadvantaged communities across the CCCE service territory. As part of CCCE's ongoing commitment to economic vitality throughout the Central Coast, CCCE staff attended, sponsored and facilitated over 300 events and external activities during 2021.

These opportunities enable CCCE to share resources and provide information about CCCE's energy programs available to eligible customers, utility payment assistance, and the benefits of using clean and renewable power.

In addition to supporting events, CCCE staff hosted virtual webinars, workshops, and public forums to bolster outreach and gather valuable feedback about community needs and increase participation in energy programs.

KEY OUTREACH ACTIVITIES

CCCE Webinars in English and Spanish

CCCE staff hosted dozens of virtual events to educate households and businesses about CCCE services, enrollment, and energy programs. To best accommodate all members of enrolling communities, events were offered during lunchtime hours, in the afternoon and evenings. All events had at least one option entirely in Spanish.

While not directly focused on contracting opportunities, these outreach activities provided a critical introduction to CCCE and its business activities to our expansive and diverse service area. In 2021 CCCE increase participation in activities and outreach to economic development organizations that represented local and diverse business owners to encourage vendor registration and increase awareness around energy programs available to local small to medium business owners.

Community Immigrant Services Network of Empowerment (CISNE) Round Table

CCCE staff participated in monthly round table meetings attended by regional non-profits and community organizations that support disadvantaged and underserved communities.

Field Farmworker Outreach Promotion

In partnership with Univision, La Tricolor 99.5, La Ley 100.3 and Entravision, CCCE is continuing its commitment to educating farmworkers, many of whom are part of the region's most ethnically diverse and disadvantaged communities. Although COVID-19 restrictions limited activities in 2020, CCCE continued meeting with the advisory group on a quarterly basis to provide updates, share resources, identify areas for improvement and assist with the ongoing planning and preparation for 2021's program. In addition to the relaunch of the Farmworker

KEY OUTREACH ACTIVITIES (CONT.)

Outreach promotion in Monterey County in 2021, CCCE was also able to leverage these same partnerships and expand outreach to farmworkers in Santa Barbara County as well. During the 2021 promotional season CCCE distributed PPPE to over 500 farmworkers over a total of 10 events.

Promotores of San Luis Obispo and Santa Barbara Counties

CCCE participates in regular meetings, resource fairs, and webinars with the Promotores to provide resources to the underserved Hispanic communities. The Promotores effort replicates the successful Community Immigrant Services Network of Empowerment (CISNE) Round Table that is active in CCCE's northern service area.

Fund for Santa Barbara County

CCCE participates in regular meetings attended by nonprofits and community leaders to share resources and discuss opportunities to support underserved communities.

California Green Business Network

CCCE works closely with three Green Business Certification Programs in its service area to provide direct support to local green business owners looking to opt up to CCCE's 100% renewable energy offering, 3CPrime.

CCCE Underserved Communities Ad Hoc Committee

Staff worked with an ad hoc committee of the Community Advisory Council to develop a plan informing (1) how CCCE defines underserved communities; (2) how CCCE engages and supports underserved communities; (3) specifying CCCE's role in outreach and engagement activities with underserved communities, including program design and outreach, and (4) identifying strategies and tactics to improve engagement with the underserved communities.

KEY SPONSORSHIPS & MEMBERSHIPS ORGANIZATIONS

Monterey Bay Economic Partnership (MBEP)

CCCE's CEO serves on the Board of Directors for MBEP, a regional organization focused on climate change, transportation, housing, workforce development, and equal access to broadband technology. CCCE participates regularly in MBEP's regional events including panel discussions, attending, and sponsoring regional meetings, and virtual conferences including the 7th Annual Regional Economic Summit.

Regional Economic Action Coalition (REACH)

CCCE participates in the Council for REACH, an organization based in San Luis Obispo and Santa Barbara Counties focused on clean energy, aerospace, technology, and economic vitality. CCCE participates in regular meetings, networking events and webinars with REACH.

National Association of Women Business Owners, Central Coast Chapter

CCCE participates in regular meetings, networking events and webinars with NAWBO California and Central Coast Chapters.

Women's Business Enterprise Council, Pacific Chapter

As a member of WBEC Pacific, CCCE has exclusive access to a registry of over 17,000+ certified woman owned businesses in a searchable database for vendor selection. CCCE also participates in networking events and webinars with WBEC Pacific.

Rainbow Chamber of Commerce, Silicon Valley

CCCE participates in networking events and webinars with the Rainbow Chamber of Commerce. This organization connects CCCE to local vendors who identify as LGBTQ+.

Western Regional Minority Supplier Development Council

By being a corporate member of WRMSDC, CCCE is afforded a database of all WRMSDC certified minority businesses, supplier diversity training and education opportunities, networking events, and webinars relevant to supplier diversity.

ENERGY PROGRAMS OUTREACH

CCCE's focus on local control, clean energy, and community reinvestment uniquely positions us to equitably deploy GHG emission reducing energy programs in collaboration with Member Agencies, regional partners, our Community Advisory Council, and community-based organizations (CBOs). We strategically target electrification of the transportation, building, and agriculture sectors – the biggest contributors to regional GHG emissions — and design programs that meet community priorities while simultaneously offering solutions across CCCE's entire service area.

Our expansive and continual community engagement is key to gathering valuable feedback that allows us to design programs that meet our diverse community's needs.

- **Building Electrification** – Supporting customers in the transition from fossil fuels to electricity for various end uses in new and existing residential and commercial buildings including domestic hot water, space conditioning, cooking, etc.
- **Transportation Electrification** – Supporting customers in the transition from fossil fuels to electricity for light, medium and heavy-duty vehicles, including support for electric vehicle charging infrastructure.

- **Agricultural Sector Electrification** – Supporting the agricultural industry in the transition from fossil fuels to electricity for various agricultural applications including irrigation pumping, tractors, forklifts, etc.
- **Community Resiliency** – Supporting grid reliability and customer resiliency through energy infrastructure and demand response.

KEY ENERGY PROGRAMS OUTREACH ACTIVITIES

Community Advisory Council Meetings & Activity

CCCE's 15-member Community Advisory Council (CAC) provides a direct point of engagement with the communities and the customers we serve. The CAC's current composition includes representatives with experience in organized labor, local environmental groups, sustainable planning, affordable housing development, the agricultural and tourism industries, energy efficiency, low-income customer assistance, as well as a current Air Pollution Control Officer and a former California Energy Commissioner. The trusted network, experience, and perspectives that the CAC members bring to CCCE help maintain the agency's capacity to help disadvantaged communities.

Community Stakeholder Engagement and Program Design Process

In 2021, Energy Programs staff concluded a nine-month phased program design process across CCCE's service area soliciting community and stakeholder engagement and feedback. To encourage participation in the process and ensure inclusive and representative input across the service area, staff actively reached out to CBOs representing community member and sent notifications in English and Spanish via social media, radio, and newsletter. Staff also held public workshops – two of which were in Spanish – to collect feedback from the public on community priorities and program concepts.

In December 2020, a five-member Ad Hoc Committee (AHC) comprised of Community Advisory Council members was formed to support staff in the development of a Design Criteria Framework and the evaluation and selection of program concepts. Information collected from public input and surveys was provided to AHC members to consider when developing criteria and evaluating concepts. Staff also developed and provided impact analysis with a focus on environmental, social, and economic impacts to help guide recommendations. This AHC met nearly thirty times over a six-month period concluding in August 2021, often with staff to provide technical support and design updates. Based on the AHC's recommended shortlist of programs and community input, staff

underwent an iterative program design process that included two additional public workshops. Staff also posted the Programs Designs Package on the CCCE website to allow the public to access the document for three weeks and submit feedback via email.

2021 ENERGY PROGRAMS

New Construction Electrification Program

In 2021, CCCE implemented the second iteration of the New Construction Electrification Program to incentivize local housing developers to construct all-electric multi-family housing projects across CCCE's service area. Under this program, homeowners who lost their homes during the 2020 wildfires in Monterey and Santa Cruz counties also had an opportunity to receive incentives to rebuild their homes all-electric. For this program, CCCE reserved \$2.2 million with 75% of program funds reserved specifically for affordable housing developments.

Agricultural Electrification Program

In 2021, CCCE implemented the second iteration of the Agricultural Electrification Program to provide incentives to local agricultural businesses to replace fossil fuel powered equipment with all electric equipment, including irrigation pumps, tractors and other ag-related equipment. This program had a \$400,000 incentive budget.

Electrify Your Ride Program

In 2021, CCCE launched the Electrify Your Ride Program to provide rebates to residential, commercial/agricultural, and public agency customers following the purchase or lease of eligible electric vehicles. This program had a \$700,000 incentive budget and provided enhanced incentives to low-income customers on CARE/FERA rates.



Charge Your Ride Program

In 2021, CCCE launched the Charge Your Ride Program to provide rebates to residential customers after the purchase and installation of Level 2 EV Chargers and for related time and material costs associated with installation. This program had a \$295,000 incentive budget and provided enhanced incentives to low-income customers on CARE/FERA rates.

Electric School Bus Program

In 2021, CCCE implemented the second iteration of the Electric School Bus Program to incentivize public schools and school districts to purchase all-electric school buses. For this program, CCCE reserved \$2.2 million and contributed up to 50% of the cost of a bus, not to exceed \$200,000.

Summer Readiness Program Pilot

In 2021, CCCE launched the Summer Readiness Program Pilot to help mitigate seasonal grid stress. This demand response program offered a select group of commercial, industrial, agricultural, and Member Agency customers a bill credit of \$1.00/kWh to reduce energy usage during summer peak events between 4:00 and 9:00 pm. This program had a \$200,000 incentive budget.

Electrification Education Grant Program

In 2021, CCCE launched the Electrification Education Grant (Grant) Program. This grant solicitation called for project proposals that address: a) education and outreach barriers to electrification of the building and/or transportation sectors; and/or b) gaps in workforce training and development slowing the advancement of electrification of the building and transportation sectors. The Grant program had a \$285,000 budget and targeted local organizations interested in and able to meet program objectives.

CALeVIP – South Central Coast Incentive Project

In coordination with State and regional funding partners, CCCE launched the CALeVIP – South Central Coast Incentive Project (SCCIP) program in 2021 providing incentives for public DC Fast Chargers and Level 2 Electric Vehicle Chargers. Following an earlier CALeVIP program serving CCCE's northern service area, the SCCIP made a total of \$12 million in funds available over two years in San Luis Obispo, Santa Barbara and Ventura counties. CCCE is contributing \$1,750,000 with our funding available to CCCE customers and 50% of the funds dedicated to disadvantaged and low-income communities.

Uninterruptible Power Supply (UPS) Fund Program

In 2021, CCCE continued to offer the UPS Fund Program to public sector customers to provide reduced cost financing for resiliency projects that support back up power at eligible critical facilities. The UPS Fund Program leverages CCCE investment in local jobs, because CCCE's public sector partners stimulate the regional economy through local preference purchasing policies, local workforce requirements, and prevailing wage policies.

9.1.2 Summary of Purchases

WMDVLGBTBE ANNUAL RESULTS BY ETHNICITY

		Direct Procurement	Subcontractor Procurement	Total \$	Percentage of Net Procurement
Minority Male	Asian Pacific American	\$22,467	\$0	\$22,467	.7%
	African American	\$0	\$0	\$0	0%
	Hispanic American	\$26,746	\$0	\$26,746	.7%
	Native American	\$0	\$0	\$0	0%
	Total Minority Male	\$49,213	\$0	\$49,213	1.4%
Minority Female	Asian Pacific American	\$0	\$0	\$0	0%
	African American	\$0	\$0	\$0	0%
	Hispanic American	\$0	\$0	\$0	0%
	Native American	\$0	\$0	\$0	0%
	Total Minority Female	\$0	\$0	\$0	0%
Total Minority Business Enterprise (MBE)		\$49,213	\$0	\$49,213	1.4%
Women Business Enterprise (WBE)		\$31,459	\$0	\$31,459	1%
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		\$1,659	\$0	\$1,659	.05%
Disabled Veteran Business Enterprise (DVBE)		\$0	\$0	\$0	0%
Other 8(a)*		\$4,000	\$0	\$4,000	.12%
Total WMDVLGBTBE		\$86,331	\$0	\$86,331	2.5%
Net Procurement**		\$3,403,571			

* FIRMS CLASSIFIED AS 8(A) OF SMALL BUSINESS ADMINISTRATION INCLUDES NON-WMDVLGBTBE

** NET PROCUREMENT INCLUDES PURCHASE ORDER, NON-PURCHASE ORDER, AND CREDIT CARD DOLLARS

WMDVLGBTBE DIRECT PROCUREMENT BY PRODUCT AND SERVICE CATEGORIES

		Products		Services		Total	
		\$	%	\$	%	\$	%
Minority Male	Asian Pacific American	\$0	0%	\$22,467	.7%	\$22,467	.7%
	African American	\$0	0%	\$0	0%	\$0	0%
	Hispanic American	\$0	0%	\$22,467	.7%	\$22,467	.7%
	Native American	\$0	0%	\$0	0%	\$0	0%
	Total Minority Male	\$0	0%	\$49,213	1.4%	\$49,213	1.4%
Minority Female	Asian Pacific American	\$0	0%	\$0	0%	\$0	0%
	African American	\$0	0%	\$0	0%	\$0	0%
	Hispanic American	\$0	0%	\$0	0%	\$0	0%
	Native American	\$0	0%	\$0	0%	\$0	0%
	Total Minority Female	\$0	0%	\$0	0%	\$0	0%
Total Minority Business Enterprise (MBE)		\$0	0%	\$49,213	1.4%	\$49,213	1.4%
Women Business Enterprise (WBE)		\$3,500	.1%	\$27,958	.8%	\$31,459	1%
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		\$0	0%	\$1,659	.05%	\$1,659	.05%
Disabled Veteran Business Enterprise (DVBE)		\$0	0%	\$0	0%	\$0	0%
Other 8(a)*		\$0	0%	\$4,000	.12%	\$4,000	.12%
Total WMDVLGBTBE		\$3,500	.1%	\$82,830	2.4%	\$86,331	2.5%
Total Product Procurement		\$50,466					
Total Service Procurement		\$3,353,106					
Net Procurement**		\$3,403,571					
Total Number of WMDVLGBTBEs that Received Direct Spend		9					

* FIRMS CLASSIFIED AS 8(A) OF SMALL BUSINESS ADMINISTRATION INCLUDES NON-WMDVLGBTBE

** NET PROCUREMENT INCLUDES PURCHASE ORDER, NON-PURCHASE ORDER, AND CREDIT CARD DOLLARS

WMDVLGBTBE SUBCONTRACTOR PROCUREMENT BY PRODUCT AND SERVICE CATEGORIES

		Products		Services		Total	
		\$	%	\$	%	\$	%
Minority Male	Asian Pacific American	\$0	0%	\$0	0%	\$0	0%
	African American	\$0	0%	\$0	0%	\$0	0%
	Hispanic American	\$0	0%	\$0	0%	\$0	0%
	Native American	\$0	0%	\$0	0%	\$0	0%
	Total Minority Male	\$0	0%	\$0	0%	\$0	0%
Minority Female	Asian Pacific American	\$0	0%	\$0	0%	\$0	0%
	African American	\$0	0%	\$0	0%	\$0	0%
	Hispanic American	\$0	0%	\$0	0%	\$0	0%
	Native American	\$0	0%	\$0	0%	\$0	0%
	Total Minority Female	\$0	0%	\$0	0%	\$0	0%
Total Minority Business Enterprise (MBE)		\$0	0%	\$0	0%	\$0	0%
Women Business Enterprise (WBE)		\$0	0%	\$0	0%	\$0	0%
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		\$0	0%	\$0	0%	\$0	0%
Disabled Veteran Business Enterprise (DVBE)		\$0	0%	\$0	0%	\$0	0%
Other 8(a)*		\$0	0%	\$0	0%	\$0	0%
Total WMDVLGBTBE		\$0	0%	\$0	0%	\$0	0%
Total Product Procurement		\$0					
Total Service Procurement		\$0					
Net Procurement**		\$0					

* FIRMS CLASSIFIED AS 8(A) OF SMALL BUSINESS ADMINISTRATION INCLUDES NON-WMDVLGBTBE

** NET PROCUREMENT INCLUDES PURCHASE ORDER, NON-PURCHASE ORDER, AND CREDIT CARD DOLLARS

WMDVLGBTBE PROCUREMENT BY STANDARD INDUSTRIAL CATEGORIES															
	Asian Pacific American		African American		Hispanic American		Hispanic American		Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTE)	Disabled Veterans Business Enterprise (DVBE)	Other 8(a)*	Total	Total Dollars
SIC Category	Male	Female	Male	Female	Male	Female	Male	Female							
8742, 8748	\$														
	%														
Category 2	\$														
	%														
Category 3	\$														
	%														
Category 4	\$														
	%														
Category 5	\$														
	%														
Category 6	\$														
	%														
Category 7	\$									\$3,500				\$3,500	
	%									.1%				.1%	
Category 8	\$														
	%														
Category 9	\$22,467				\$26,746				\$49,213	\$27,958	\$1,659		\$4,000	\$82,830	
	.7%				.7%				1.4%	.8%	.05%		.12%	2.4%	
Category 10	\$														
	%														
Total	\$22,467				\$26,746				\$49,213	\$31,459	\$1,659		\$4,000	\$86,331	
	.7%				.7%				1.4%	1%	.05%		.12%	2.5%	
Total Product Procurement			\$50,465												
Total Service Procurement			\$3,353,106												
Net Procurement**			\$3,403,571												

Description of Disadvantaged Suppliers with CA Majority Workforce

CCCE's certified suppliers are located in California and have a California majority workforce.

	DATA ON NUMBER OF SUPPLIERS											
	Revenue Reported to Supplier Clearinghouse						Utility-Specific 2021 Summary					
Number of WMDVLGBTBEs	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total
Under \$1 million												
Under \$5 million												
Under \$10 million												
Above \$10 million												
Total	0	0	0	0	0	0	0	0	0	0	0	0

	DATA ON NUMBER OF SUPPLIERS											
	Revenue Reported to Supplier Clearinghouse						Utility-Specific 2021 Summary					
WMDVLGBTBE \$M	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total
Under \$1 million												
Under \$5 million												
Under \$10 million												
Above \$10 million												
Total	0	0	0	0	0	0	0	0	0	0	0	0

* FIRMS CLASSIFIED AS 8(A) OF SMALL BUSINESS ADMINISTRATION INCLUDES NON-WMDVLGBTBE

9.1.3 Disadvantaged Business Program Expenses

Expense Category	2021 Estimated Actuals
Wages	\$25,000
Other Employee Expenses	\$0
Program Expenses	\$0
Reporting Expenses	\$1,631.25
Training	\$0
Consultants	\$0
Other	\$0
Total	\$26,631.25

CCCE's Disadvantaged Supplier reporting expenses are, and will likely continue to be, minimal.

This reality reflects the limitations of Prop 209 that restrict local government agencies from collecting information on disadvantaged businesses until after contracting or selection decisions have been made. The limited dollars spent on reporting activities in no way reflects CCCE's commitment to spurring the local economy and fostering contracting opportunities for small, local, and diverse businesses.

As detailed in other sections, CCCE invests heavily in community outreach, advertising, training, and development to serve as a partner in economic development that benefits our diverse businesses and to ensure the community is aware of energy program offerings and contracting opportunities for goods and services, as well as power procurement.

By way of example, CCCE directly engaged local business entities to ensure they were aware of the California Energy Commission's (CEC) CALeVIP program and directed them to the program and the benefits on-site electric vehicle infrastructure could bring to their business.

Similarly, in anticipation of its local-only power procurement request for offers, CCCE facilitated introductions between developers and local landowners interested in leasing land for local renewable energy generation.

9.1.5 Summary of Prime Contractor Utilization of Disadvantaged Subcontractors

CCCE is committed to developing meaningful contracting opportunities for diverse businesses in all phases of contracting activities within the limits of existing law. Without the owned assets, infrastructure, and facilities of a typical utility, CCCE's commitment is reflected primarily in its procurement of new clean and renewable resources and its local electrification program investments.

CCCE's estimated 2022 retail sales are 5,200 GWh with a peak capacity of 900 MW distributed across 65% non-residential and 35% residential customers. In addition to the 18 utility- scale long term PPAs we executed in the year 2020 and 2021, CCCE made sincere efforts to procure locally sited clean and renewable power supply from standalone Energy Storage Systems to meet its growing service territory and demand.

In January 2021 CCCE published a Request for Proposal to procure locally sited, clean, and renewable energy projects. Through this process, CCCE initially shortlisted 100MW of solar and 110 MW of battery storage and selected four long-term projects with two developers. The projects are located in Monterey and Santa Barbara counties. In November 2021 CCCE's Board of operations approved a 20-year contract for a 10MW/40MWh battery storage project, and a 20-year agreement for three long duration battery storage projects for 32MW/256MWh. These projects are expected to come online as early as March 2025. The remaining shortlisted capacity faced Interconnection and siting challenges, however, CCCE remains in communication with the developers of these potential projects. Development of this grid-connected energy storage will provide greater reliability throughout CCCE's service area and enable CCCE to better manage its solar & wind generation resources. These storage projects will provide energy, capacity, Resource Adequacy benefits and ancillary services.

In June 2021, CCCE requested general and technical qualification from energy storage development companies, consultants, and others for procuring Front-of-the Meter ("FoTM"), local energy storage resiliency project. This RFQ was CCCE's new procurement effort to deploy energy storage projects, sized anywhere between 1 MW to 5 MW throughout its service area. This RFQ was intended to determine the viability of 1-5 MW energy storage projects in CCCE's service area, with possibility of sharing some potential sites with our member agencies and publishing a request for proposal to qualified

developers. In November 2021, CCCE decided to open a competitive proposal to all developers for 1-5 MW locally sited standalone FoTM energy storage systems interconnected into the distribution system through either a Standard Form Energy Storage Agreement ("ESA"), or a complete design and build project within CCCE's service area. This proposal resulted in over 70 offers for standalone storage that are currently under evaluation. Nearly all the proposed project sites are owned by CCCE Member Agencies. Many of these sites may be eligible for PG&E's Community Microgrid Enablement Tariff (CMET) and Community Microgrid Enablement Program (CMEP). CMET allows FoTM energy storage resources to provide power to a limited group of local customers during a grid outage.

SUMMARY OF PRIME CONTRACTOR UTILIZATION OF WMDVLGBTBE SUBCONTRACTORS

	Minority Male	Minority Female	Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)	Disabled Veterans Business Enterprise (DVBE)	Other 8(a)*	Total Disadvantaged Subcontractors
Direct \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subcontracting \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Direct %	0%	0%	0%	0%	0%	0%	0%	0%
Subcontracting %	0%	0%	0%	0%	0%	0%	0%	0%
Total %	0%	0%	0%	0%	0%	0%	0%	0%
Net Procurement**	\$3,403,571							

9.1.4 Disadvantaged Business Results and Goals

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

9.1.7 Efforts to Recruit Disadvantaged Supplier in Low Utilization Categories

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

9.1.8 Retention of All Documents/Data

This section is not applicable to CCCE.



9.1.6 Disadvantaged Business Complaints Received

CCCE is unaware of any formal complaints.

9.1.9 Additional Activities

CCCE's activities supporting small and local diverse businesses are described in Section 9.1.1.

9.1.11 Disadvantaged Business Fuel Procurement

CCCE does not have any owned power plants or power purchase agreements which would require us to provide fuel for the generators. Thus, CCCE does not have fuel procurement to report.



Annual Plan



10.1.2 Small, Local, and Diverse Business Planned Program Activities for 2022

CCCE recognizes the significant impact its purchasing activities have on our local economy and is actively engaged in implementing and refining a comprehensive plan to increase participation and contracting opportunities for small and local diverse businesses. CCCE's internal and external activities to further emphasize small and local procurement in 2022 include:

1. expanding outreach to identified small and local diverse businesses
2. increasing small, local and diverse business participation
3. incentivizing small, and local diverse business participation

These components are implemented differently when applied to the power supply procurement and non-power supply purchasing.

2022 PLANNED INTERNAL ACTIVITIES

CCCE is committed to expanding our database of small and local vendors, providing staff training, and reinforcing the organization's commitment to inclusivity and increasing contracting opportunities for small and local diverse businesses.

To identify and facilitate increased communication with small and local diverse suppliers, CCCE is refining how it engages with the business community continues to expanding its internal vendor database.

Diverse Business Engagement – CCCE engages with local economic development partnerships and diverse business chambers to build and leverage relationships to spur additional contracting opportunities for small and local diverse businesses.

Small and Local Vendor Registry – CCCE's vendor database enables direct outreach to small and local suppliers regarding contracting opportunities with CCCE. It improves CCCE's outreach by allowing CCCE to better understand which contracting opportunities the vendor engages in, whether the vendor is successful, and identifying potential barriers to participation in CCCE contracting opportunities.

CCCE is committed to ensuring a diverse and inclusive workforce supportive of small and local businesses that reflect the suppliers in the communities we serve. CCCE's recruitment and hiring practices support the agency's goal to promote an inclusive and diverse workplace culture:

- **Hiring Practices and Diverse Talent Pipelines** – Within the limits of current law, CCCE seeks to develop diverse talent pipelines that reach traditionally unrepresented professional groups and educational institutions.
- **Compensation and Job Classifications** – CCCE conducts a biennial compensation study to ensure our compensation and benefits are competitive with the relevant job market for comparable positions. Additionally, CCCE reviews its job classifications and job descriptions to promote a vibrant and effective organization, which includes ensuring educational requirements are appropriate for the job, or that relevant experience can substitute for formal education.

Internship Program – In 2022, CCCE will continue to engage in internship opportunities for students from local community colleges and universities that serve traditionally underserved communities. CCCE will introduce students to meaningful learning opportunities in both local government and the electric procurement industry while helping to develop future talent for our clean energy economy.



2021 PLANNED INTERNAL ACTIVITIES (CONT.)

Diversity and Unconscious Bias Training – CCCE is committed to providing employee training, including diversity and unconscious bias training, to further recognize and address barriers, stigmas and systemic institutions that limit small and local diverse businesses' participation in CCCE contracting opportunities.

Intentional Policy Setting – CCCE's Policy and Operations Boards, its Community Advisory Council, and staff are committed to establishing comprehensive policies reconfirming CCCE's commitment to small and local diverse businesses. Policies include local preference policies, evaluating, and defining selection criteria for power procurement contracting and program development and economic development.



2022 PLANNED EXTERNAL ACTIVITIES

CCCE’s 2022 external activities complement its internal efforts to identify, support, and incentivize the participation of small and local diverse businesses with CCCE contracting opportunities. CCCE’s 2022 outreach program will continue outreach to diverse business chambers and community-based organizations including networking opportunities and activities that administer technical assistance and/or offer capacity building activities to suppliers in the small and local business community.

Our planned external activities include, but will not be limited to:

- Engaging with local chapters of diverse business and key supplier associations such as the following:

American Association of Blacks in Energy	National Utilities Diversity Council
California Black Chamber of Commerce	U.S. Veterans Business Alliance
National LGBT Chamber of Commerce	Veterans In Business Network
National Minority Supplier Development Council	Women’s Business Enterprise Council Pacific

- Providing training to small and local diverse businesses on how to register with CCCE’s Local Vendor Registry to receive information about contracting opportunities
- Targeted outreach focused on increasing, identifying, and reducing barriers to contracting opportunities for small and local diverse businesses
- Provide referrals to the Commission’s Clearinghouse, registration assistance, and highlights of the benefits it provides for small and local diverse businesses

CCCE includes preference criteria for local projects as part of its standard power procurement processes. In 2022, CCCE is increasing its commitment by specifically soliciting local projects. As part of that effort, CCCE developed specific requirements and evaluation criteria to value a project’s impact on the local economy. CCCE will support local developers through bidders’ conferences and facilitating introductions and opportunities for renewable energy professionals.

CCCE’s extensive portfolio of energy programs represent a significant opportunity to address several State goals, including reducing greenhouse gases, accelerating the transition to electrification, and increasing contracting opportunities for small and local diverse businesses.

CCCE’s 2022 energy programs will continue to address barriers to contracting by encouraging coordination with Member Agencies’ programming, advertising procurement opportunities, and increasing access to workforce training and development.

FUTURE ENERGY PROGRAM DEVELOPMENT

Ongoing energy program evaluation and performance measurement is important to ensuring that CCCE's energy programs are achieving their goals and objectives while identifying areas for potential improvement within CCCE's continuing program portfolio. CCCE staff will evaluate and provide a report on previous fiscal year energy program activities and performance. Staff will be using the energy program evaluation and report to inform future program design, implementation, budgeting, and marketing and outreach.

Staff also plans on working with an Ad Hoc Committee (AHC) comprised of three Community Advisory Council members. The AHC is being established to provide feedback regarding staff's proposed key performance indicators, as well as staff's recommendations and suggested potential modification program design, implementation, and outreach and marketing.

2022 ENERGY PROGRAMS

New Construction Electrification Program

In 2022, CCCE will implement the third iteration of the New Construction Electrification Program to incentivize local housing developers to construct all-electric multi-family housing projects across CCCE's service area. CCCE reserved \$1.5 million for this program, and unlike previous iterations, will only provide incentives to support affordable, all-electric housing in 2022.

Residential Electrification Program

In 2022, CCCE will launch the Residential Electrification Program to provide incentives to contractors and installers who install all-electric heat pump water heating and space conditioning technologies in existing single-family homes and multi-family properties. This program will have a \$1.6 million incentive budget and will provide enhanced incentives for low-income customers. It will also include workforce education and training opportunities for local contractors focused on equipment installation and how to market and sell heat pump technology.

Agricultural Electrification Program

In 2022, CCCE will implement the third iteration of the Agricultural Electrification Program to provide incentives to local agricultural businesses to replace fossil fuel powered equipment with all electric equipment, including irrigation pumps, tractors, and other ag-related equipment. This program will have a \$600,000 incentive budget and will provide enhanced incentives for projects that will have GHG impacts and/or those applied for by "small businesses" in our service area.

Electrify Your Ride Program

In 2022, CCCE will launch the second iteration of the Electrify Your Ride Program to provide rebates to residential, commercial/agricultural, and public agency customers. This revamped program will have a \$2.85 million incentive budget and will offer rebates to customers for electric vehicles, EV chargers, EV readiness (to cover time and material electrical costs associated with installation, and E-bikes. In addition to offering more rebates, this program will also offer two levels of enhanced incentives for low-income customers, as well as an enhanced incentive for e-bikes purchased from local bike shops.

Electric School Bus Program

In 2022, CCCE will implement the third iteration of the Electric School Bus Program to incentivize public schools and school districts to purchase all-electric school buses. For this program, CCCE reserved \$1 million and will continue to contribute up to 50% of the cost of a bus, not to exceed \$200,000.

Community Education and Workforce Grant Program

In 2022, CCCE will launch the second iteration of its Grant Program with a focus on grant projects that will increase public knowledge about the concept of electrification and its benefits, and providing workforce education, training, and development opportunities focused on electrification. The Grant program will have a \$400,000 budget and continue to target local organizations interested in and able to meet program objectives.

CALeVIP – South Central Coast Incentive Project

In coordination with State and regional funding partners, CCCE will continue to support the CALeVIP – South Central Coast Incentive Project (SCCIP) program in 2022 providing incentives for public DC Fast Chargers and Level 2 Electric Vehicle Chargers. Following an earlier CALeVIP program serving CCCE's northern service area, the SCCIP made a total of \$12 million in funds available over two years in San Luis Obispo, Santa Barbara, and Ventura counties. CCCE is contributing \$1,750,000 with our funding available to CCCE customers and 50% of the funds dedicated to disadvantaged and low-income communities.

Behind the Meter Battery Storage Pilot Program

In 2022, CCCE will launch a Battery Storage Pilot Program to support development and utilization of behind the meter battery resources. This program will prioritize grid reliability and value streams that are available to CCCE. A \$350,000 budget has been reserved for this program.

Uninterruptible Power Supply (UPS) Fund Program

In 2022, CCCE will continue to offer the UPS Fund Program to public sector customers to provide reduced cost financing for resiliency projects that support back up power at eligible critical facilities. The UPS Fund Program leverages CCCE investment in local jobs, because CCCE's public sector partners stimulate the regional economy through local preference purchasing policies, local workforce requirements, and prevailing wage policies.

Member Agency Services

On December 16, 2021, CCCE launched Member Agency Services. This new comprehensive offering enables CCCE to proactively engage our 33 Member Agencies in program design, utilization, outreach, and support for non-program initiatives designed to reduce greenhouse gas emissions and the reliance on fossil fuels. Programs currently available or planned for launch in 2022 include:

- Reach Codes
- Greenhouse Gas Accounting
- Light Duty Vehicle Electrification
- Planning, Implementation, and Innovation Grant
- Medium and Heavy-Duty Electric Vehicle Programs

In addition to programs, Member Agency Services is intended to meet other needs and opportunities that further CCCE's strategic goals. Examples of such efforts may include data access and analysis, regional policy making support, collaboration on grid reliability efforts, and other requests and ideas yet to be identified by Member Agencies or CCCE. It is anticipated that CCCE's participating Member Agencies, as public sector partners, will stimulate the regional economy through local purchasing policies, local workforce requirements, and prevailing wage policies.

Not Applicable Sections

10.1.1 Disadvantaged Business Annual Goals

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

10.1.3 Recruiting Disadvantaged Suppliers in Low Underutilization Areas

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

10.1.4 Recruiting Disadvantaged Suppliers Where Unavailable

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

10.1.5 Encouraging Prime Contractors to Subcontract Disadvantaged Suppliers

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.

10.1.6 Complying with the Disadvantaged Business Program Guidelines

This section is not applicable to CCAs for 2021 G.O. 156 compliance reporting.





Appendix

9.1.1 Outreach and Sponsorship Organizations Full List

5Cities Homeless Coalition
Allan Hancock College
Association of Women in Water, Energy, and the Environment Behavioral Health Agency SLO
Bike SLO County
Boys & Girls Club of the Mid Central Coast
CAPSLO, Inc
Buellton Chamber of Commerce
Carmel Chamber of Commerce
Carmel Valley Chamber of Commerce
Carmel Valley PartnersCasa de la Raza
CAUSEe
Center for Family Strengthening
Central Coast Climate Collaborative
Chamber of Commerce of San Luis Obispo
CommUnify Community Environmental Council
Community Immigrant Network Services of Empowerment (CINSE)
Congressman Salud Carbajal's Office
Cuesta College Latino Leadership Network Cuesta
College Monarch Center
Ecology Action
ECOSLO
Entravision Comm Inc.
First Five Paso
Fund for Santa Barbara Inc. Green Business Network
Green Building Council
Grower-Shipper Association of Central California
Hispanic Business Association
Housing Authority SB County
Independent LGBT Chamber – Rainbow Chapter Living Resource Center
Latino Outreach Council
Latinx & Indigenous Migrant COVID-19 Response Task Force
League of Women Voters
Lideres Campesinas Santa Maria
Management Trust Paso Robles
Montecito Association

Montecito Rotary
Monterey Bay Economic Partnership
Mixteco Indigena Community Organizing Project
Monterey Bay Aquarium Foundation Inc.
Monterey Co Vinters & Growers Association
Monterey County Business Council Inc
Monterey County Farm Bureau
Monterey Hospitality Association
Monterey Peninsula Chamber of Commerce
Morro Bay Chamber of Commerce
Mujeres de Accion
NAACP Santa Maria and Lompoc Chapter
National Association of Women Business Owners
North County Newcomer's Club
North Monterey County School District
North San Luis Obispo County Association of Realtors
Paso Robles Chamber of Commerce Paso
Robles Library Paso Robles Public Schools
People's Self-Help Housingg
Pismo Beach Rotary Premiere
Promotores Collaborative San Luis Obispo
REACH
Regeneración Pájaro Valley Climate Action
Rotary Club of the Five Cities Eco
Rotary of Arroyo Grande
Rotary of Paso Robles Noon Rotary of Paso
Robles Sunrise
Salinas Valley Area Chamber of Commerce
San Benito County Business Council
San Benito County Farm Bureau
Salinas Valley Energy Forum
Salinas Valley Virtual Housing Resource Fair
San Luis Obispo Association of Realtors
San Luis Obispo County Farm Bureau
Santa Barbara Bike Coalition
Santa Barbara County Action Network
Santa Barbara County Farm Bureau
Santa Barbara County Promotores Network
Santa Barbara Foundation
Santa Barbara South Coast Chamber of Commerce
Santa Barbara Vintners Association
Santa Cruz Area Chamber of Commerce
Santa Maria Library
Santa Maria Noontimers Lions Club
Santa Maria Rotary South
Santa Maria Sunrisers Lions Club
Santa Maria Valley Chamber of Commerce
Santa Maria Valley YMCA
Santa Ynez Band of Chumash Indians
Santa Ynez Chamber of Commerce
Santa Ynez Valley People Helping People
Santa Ynez Valley Rotary
SLO Chamber of Commerce
SLO Climate Coalition
SLO County Community Foundation Inc.
Solvang Rotary Clubb
South County Chambers of Commerce
St. John Neumann Catholic Church
St. Rose of Lima Catholic Church
Sunrise Terrace Summerland Citizens Association
The Little House by the Park Transitions Mental
Health Transportation Agency Monterey
Tri-County Regional Energy Network (3C-Ren)
United Farm Workers of America Inc.
United Way of San Luis Obispo County
Womens Business Enterprise Council
Women's Economic Ventures
United Way Monterey County
YMCA



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