

NEW CONSTRUCTION ELECTRIFICATION PROGRAM

Supporting All-Electric Affordable Housing

Who is eligible?

Housing developers who are constructing new, all-electric affordable housing units located within the CCCE service area in the counties of Monterey, San Benito, San Luis Obispo, Santa Barbara and Santa Cruz.

Why electrify?

- Avoid future greenhouse gas emissions associated with energy use in buildings
- Improve indoor air quality for CCCE customers
- Providing extra incentives for affordable housing will tighten up gaps in equitable access to project funding
- All-electric new construction is more cost effective than mixed-fuel development

When are program incentives available?

- The New Construction Electrification program runs through Oct. 2021 - Sept. 2022
- A maximum incentive amount of \$150,000 may be awarded to any single project/development site
 - Incentive is set at \$2,500 per affordable housing unit
- Incentives are available on a first come, first served basis until funds are fully reserved

Apply and Learn More at

3Energy.org/new-construction-electrification



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