



If you're new to Central Coast Community Energy, welcome! You're in good company with 95% of residents and businesses on the Central Coast, each showing their support for clean energy and community reinvestment by being our customer. Together, we're making communities safer and healthier as we work toward our goal of achieving 100% clean and renewable energy for the region by 2030.

Central Coast Community Energy is a public agency that sources competitively priced electricity from clean and renewable energy resources. CCCE is locally controlled and governed by board members who represent each community served by the agency. Revenue generated by CCCE stays local and helps keep electricity rates affordable for customers, while also funding innovative energy programs designed to lower greenhouse gas emissions and stimulate economic development. CCCE serves 436,000 customers throughout the Central Coast within Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz counties.

In this newsletter, you'll find:

- **CCCE Launches the Reach Code and Electrify Your Home Programs**
- **CCCE Expands New Construction Electrification Program to include ADUs, Farmworker Housing**

- **All-Electric, Affordable Housing Nears Completion with Support from Central Coast Community Energy**
- **CCCE Discusses Clean Energy Sources with the Entrepreneurial Community**
- **Electrify Your Life Event Showcases Electric Vehicles**
- **Learn How Electric Heat Pump Water Heaters Can Help Save You Money**
- **Upcoming Meetings**

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CCCE Launches Its Reach Code and Electrify Your Home Programs



Central Coast Community Energy launched its 2022-2023 [Reach Code Program](#) and [Electrify Your Home Program](#) on October 6. The programs

will improve upon previous offerings with the goal of facilitating cost-effective building electrification on a regional scale.

CCCE's past Reach Code Program provided post-codification financial incentives to local cities and counties for adopting building codes that go beyond current state requirements concerning energy use. This year's program provides help to City and County staff in conducting the process required to develop, adopt, and implement Reach Codes, which is typically an involved and resource intensive process.

The Electrify Your Home Program is a CCCE partnership with [TECH Clean California](#). This partnership provides cash incentives to contractors for installing all-electric heat pump projects in the CCCE service area. Cash incentives are available when switching gas-powered water heaters and HVAC equipment to climate friendly versions. Incentives are available to help cover the cost of purchasing and installing appliances, as well as costs related to electric panel upgrades or replacements.

CCCE Expands New Construction Electrification Program to include ADUs, Farmworker Housing



CCCE is accepting applications for the fourth iteration of its [New Construction Electrification Program](#). The agency aims to distribute a total of \$1.5 million in grants from the program in the current fiscal year. The program, which incentivizes new all-electric, affordable housing developments within CCCE's service area, will improve upon previous years' by expanding eligibility to farmworker housing units and accessory dwelling units (ADU).

"We're working to accelerate electrification through the removal of barriers and costs," said Dan Bertoldi, CCCE Manager of Energy Programs. "The expanded program creates additional ways to address community priorities like the ongoing housing shortage. As interest in ADUs grows, we want to help homeowners make the choice to go all-electric."

The program runs on a first come, first served basis. Qualified housing projects must be built to all-electric standards for energy utility needs including water heating, space heating, and cooking appliances. Incentives are determined on a per unit basis and will be provided to developers and homeowners upon successful completion of the project.

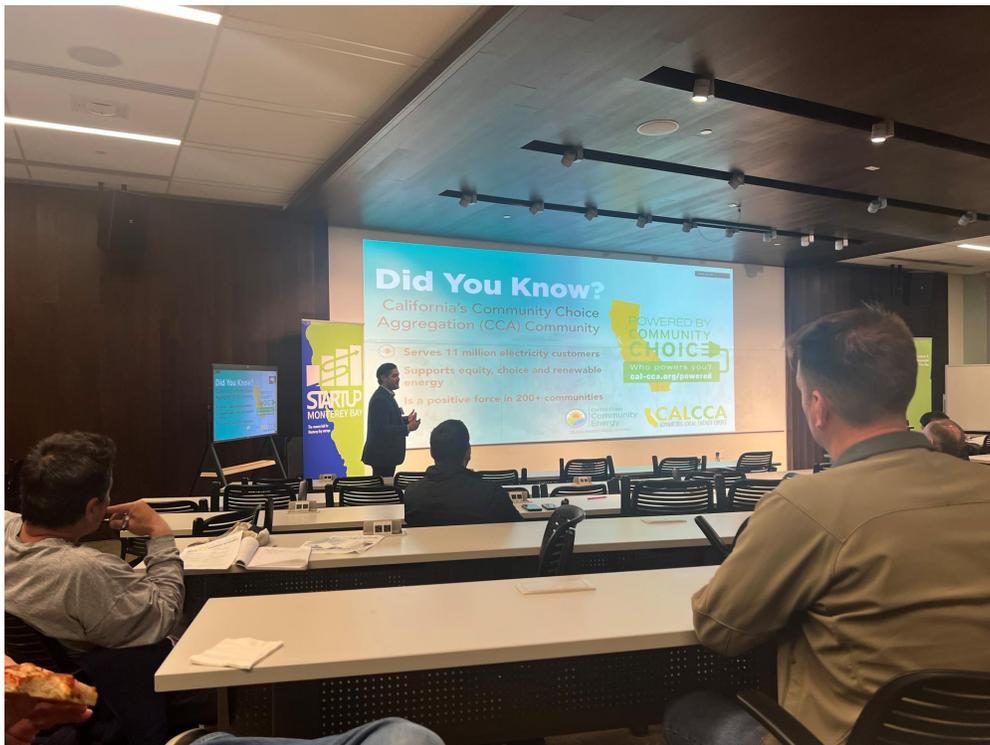
All-Electric, Affordable Housing Nears Completion with Support from Central Coast Community Energy





In Hollister, families are constructing their own homes in the Riverview Estates neighborhood this year with a focus on energy efficiency. The homes will be all-electric and affordable, thanks in part to the \$60,000 incentive given by Central Coast Community Energy to ensure the new units offer residents safety and clean air while leading the way for environmental protection. Read the full story in the [press release](#).

CCCE Discusses Clean Energy Sources with the Entrepreneurial Community



Startup Monterey Bay and Monterey Bay Drone Automation & Robotics Technologies (DART) invited Central Coast Community Energy to the Monterey Bay Connect event on October 11 at California State University, Monterey Bay. CCCE Accounts team discussed CCCE clean energy sources and energy programs with the community.

Electrify Your Life Showcase in SLO



Central Coast Community Energy participated in the “Electrify Your Life” showcase along Morro Street in San Luis Obispo on September 29. SLO Climate Coalition hosted the event. Guests learned about electric vehicles and programs to help reduce their carbon footprint in their homes.

“It was so great to be out in the community representing Central Coast Community Energy,” said Sophia Schwirzke, a CCCE Customer Accounts Manager. “The San Luis Obispo Climate Coalition put together a great event providing community members with valuable information empowering them to reduce their carbon footprint. Dozens stopped by the CCCE booth to learn more about our agency and the work we are doing.”

Heat Pump Water Heater Day

October 26
**Heat
Pump
Water
Heater
Day**

#HeatPumpItUp

Wednesday
Oct 26

Help us share how
heat pump water
heaters can help
save money AND
the planet.



Mark your calendars for an entire day dedicated to heat pump water heater (HPWH) education and awareness. On October 26, Advanced Water Heating Initiative (AWHI) partners will kick off the first-ever Heat Pump Water Heater Day to draw attention to this game-changing technology that holds enormous potential to reduce carbon emissions while saving energy and money.

[Learn More Here](#)

Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, which are held in person and on Zoom with available dial-in options. Attendees may provide live public comments remotely through Zoom or by submitting them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details [here](#).

[Dates and Livestream Info](#)

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