

Guide to Central Coast New Construction Incentive Programs

Information on program offerings is provided via the PG&E Single Point of Contact Service (SPOC). This information is subject to change.

Email multifamilySPOC@trccompanies.com for updates and more information regarding program layering, financing opportunities, water conservation resources, air quality management resources, demand response programs, and more.

New Construction Programs

Program	Utility	Building Type(s)	Key Measures	Website	Contact	This program can layer with:
BUILD: Building Initiative for Low-Emissions Development	Must be within service territory of: PG&E SDG&E SoCalGas Southwest Gas	Must be deed-restricted, low-income Multifamily (2+ units) Single family	All-electric, whole building	https://www.energy.ca.gov/programs-and-topics/programs/building-initiative-low-emissions-development-program	PG&E multifamily projects: multifamilySPOC@trccompanies.com Non-PG&E or single family: Joshua Nederhood at jnederhood@trccompanies.com or BUILD@trccompanies.com	California Energy-Smart Homes CEDA RAHP SMUD Smart Homes SGIP
California Energy-Smart Homes	Must be a customer of: PG&E SCE SDG&E	Single family Duplex Townhome Accessory Dwelling Units (ADUs) Multifamily low-rise (≤ 3 stories)	All-electric, whole building	http://www.caenergysmarthomes.com	Abby Willis at awillis@trccompanies.com or caenergysmarthomes@trccompanies.com	BUILD SGIP
CEDA: California Energy Design Assistance	Must be within service territory of: PG&E SCE SDG&E SCG	Multifamily high rise (≥4 stories)	Design assistance, whole building	https://ceda.willdan.com/	Tina Hendrix at thendrix@willdan.com	BUILD RAHP SMUD Smart Homes
3CE New Construction Electrification Program	Must be enrolled in 3CE electrical service upon project completion	Affordable housing Farmworker housing, ADUs	All-electric, whole building	https://3cenergy.org/rebates/new-construction-electrification-program-2/	Programs@3ce.org	BUILD Energy-Smart Homes CEDA
SGIP: Self-Generation Incentive Program	Must be a customer of: PG&E	Residential	Battery storage	https://www.pge.com/en_US/residential/save-energy-money/savings-solutions-and-rebates/understand-the-solar-process.page	selfgen@pge.com	BUILD California Energy-Smart Homes CEDA