



If you're new to Central Coast Community Energy, welcome! You're in good company with 95% of residents and businesses on the Central Coast, each showing their support for clean energy and community reinvestment by being our customer. Together, we're making communities safer and healthier as we work toward our goal of achieving 100% clean and renewable energy for the region by 2030.

Central Coast Community Energy (3CE) is a public agency that sources competitively priced electricity from clean and renewable energy resources. 3CE is locally controlled and governed by board members who represent each community served by the agency. Revenue generated by 3CE stays local and helps keep electricity rates affordable for customers, while also funding innovative energy programs designed to lower greenhouse gas emissions and stimulate economic development. 3CE serves 436,000 customers throughout the Central Coast within Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz counties.

[Learn more about 3CE](#)

[Learn more about the benefits of 3CE service](#)

In this newsletter, you'll find:

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3CE to Purchase 200 MW of Battery-Free Energy Storage from Hydrostor



Central Coast Community Energy (3CE) has approved a 25-year contract with Hydrostor for the construction of an innovative compressed-air energy storage facility, that once built, will provide 500 megawatts of long duration energy storage, making it the largest Compressed Air Energy Storage Project in the world. Two hundred megawatts of that capacity will be reserved for 3CE, helping the agency meet its goal of serving its customers between Santa Cruz and Santa Barbara counties with 100% clean and renewable energy by 2030. Hydrostor's project, called the Willow Rock Energy Storage Center, will be in Kern County, California, and is scheduled to reach completion in 2028.

[LEARN MORE ABOUT THE PROJECT IN OUR PRESS RELEASE](#)

Central Coast Community Energy Selects Rob Shaw as New CEO



The Board of Directors of Central Coast Community Energy is pleased to announce the appointment of Robert Shaw as Chief Executive Officer. In his most recent role as Chief Operating Officer for 3CE, Shaw provided oversight for the agency's Power Supply Resources and Energy Programs departments, procuring more than 1,000 megawatts of new renewable energy storage and generation to serve an approximate 1.5 million population on the Central Coast, and deploying nearly \$20 million in energy programs' commitments to help residents and businesses electrify local building and transportation sectors. Shaw succeeds Tom Habashi, who announced his resignation from the agency in September. Shaw's appointment comes after an extensive selection process by the board, which included soliciting public input through a community survey.

[LEARN MORE ABOUT THIS ANNOUNCEMENT IN OUR PRESS
RELEASE](#)

3CE Helps Central Coast Reach Electric Vehicle and Charger Milestone



3CE has funded over 1,000 electric vehicles (EV) and, in collaboration with funding partners like the California Energy Commission, over 1,000 charging stations in our region. Check out the Electrify Your Ride Program for rebates and support. Rebates are available for leased or purchased new or used electric vehicles, Level 2 EV chargers, and EV readiness (electrical work related to charger installation).

[LEARN MORE ABOUT THE ELECTRIFY YOUR RIDE PROGRAM](#)

Ag Electrification is All the Buzz



Super Bee Rescue and Removal in Santa Barbara received rebates from the 3CE Ag Electrification Program for electric equipment to support farm operations, including an electric vehicle and pump. “The EV ranger is great as it allows us to get around to our bee yards without using our 10-MPG diesel F-450,” said Nick Wagle, beekeeper and owner of Super Bee Rescue and Removal. “The electric pump will allow us to feed our bees without the noise and exhaust of a gas pump.” Super Bee Rescue & Removal saves bees by removing and rescuing hives that would otherwise be exterminated.

[LEARN MORE ABOUT THE AG ELECTRIFICATION PROGRAM](#)

CARE/FERA Available Discounts



CARE and FERA are discount programs that help eligible customers pay their energy bills. Over 1.4 million California customers receive a bill discount through these two programs. California Alternate Rates for Energy Program (CARE) is a monthly discount of 35% on your electricity bill and a 20% discount on your natural gas bill. Participants qualify through income guidelines or if enrolled in certain public assistance programs.

Family Electric Rate Assistance Program (FERA) is a monthly discount of 18% on electricity only. Qualifying households must be of three or more people.

[LEARN MORE ABOUT CARE/FERA](#)

Employee Spotlight



Congratulations to Mary Federico for recently earning the title of Billing Operations and Rates Analyst! Mary joined Central Coast Community Energy in January 2018 as an Administrative Assistant. Six months later, she was hired as a Financial Analyst. In addition to always spreading holiday cheer among staff from her desk adorned with colorful seasonal decorations, Mary ensures smooth billing operations and provides data and analysis on rates, revenues, and 3CE load to inform internal business decisions. Thank you for all you do, Mary!

Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through Zoom or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

[Dates and Livestream Info](#)

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