



Welcome to your news and rebates from Central Coast Community Energy (3CE)! Spring is almost in season, and that means tackling home improvement projects, like installing an electric heat pump water heater. You're in good company with 95% of residents and businesses on the Central Coast showing their support for clean energy and community reinvestment by being part of 3CE. Together, we're making communities safer and healthier as we work toward our goal of achieving 100% clean and renewable energy for the region by 2030.

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[Learn more about the benefits of 3CE service](#)

In this newsletter, you'll find:

- **3CE launches rebates for electric buses**
- **KCBX Central Coast Public Radio highlights 3CE's Ag Electrification Program**
- **3CE customer improves quality of life with Electrify Your Home rebate**
- **Stackable rebates: Energy-Smart Homes Alteration Program**
- **3CE's Concierge Service offers technical support for EV charger planning and installation**
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3CE launches rebates for electric buses



Heavy-duty, fossil-fueled vehicles such as buses are the most significant contributors of nitrogen-oxide air pollution, which is known to cause serious respiratory issues and contributes to greenhouse gas emissions. 3CE has reserved \$1.4 million to help schools and farmworker-transport businesses provide healthier transportation alternatives to children and agricultural workers in our communities.

The Electric Bus Program will contribute up to \$200,000 per school bus and up to \$150,000 per agricultural transport bus to support progress toward California's 2045 zero emissions goal, in addition to health benefits.

3CE also offers rebates for electric vehicle chargers and charging infrastructure through the Commercial track for its Electrify Your Ride Program. Schools and Ag transport businesses can receive up to \$3,000 for chargers and up to \$5,000 for charging infrastructure, including materials and labor costs.

Clean air is linked to better cognitive functioning, physical and academic performance, and increased attendance, and according to the Bureau of Transportation, people riding an electric bus are happier, healthier, and safer. Since 2019, 3CE has helped fund 20 electric buses, and last year the agency granted \$1 million in rebates for buses.

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KCBX Central Coast Public Radio highlights 3CE's Ag Electrification Program



KCBX Central Coast Public Radio Reporter Gabriela Fernandez recently interviewed 3CE Senior Customer Accounts Manager, Gabe Ruiz about 3CE's [Ag Electrification Program](#). The adoption of sustainable agricultural equipment, such as electric irrigation pumps, tractors, and utility vehicles, is crucial to California's fight against climate change and to meet the state's ambitious greenhouse gas emissions reduction goals. Switching to electric equipment improves air quality and healthier working conditions for farm workers and Central Coast communities.

[CHECK OUT THE STORY](#)

3CE customer improves quality of life with Electrify Your Home rebate



Santa Cruz County resident, Mickey Larsen has lived in the same home for over 40 years. Throughout time, the home has transitioned from having a wood stove, to a gas stove, and now to an electric heat pump. Larsen recently purchased a ductless mini split heat pump, which both heats and cools air. He said the mini split heats his home efficiently.

"The electric heat just floats very nicely and quietly throughout the house," Larsen said. "The gas heat, which I've had for 20 years or so, is more of a rush of heat and it's rougher. It's not as subtle as the heat from the mini split."

Larsen added that the mini split is economical. "Electrification is the way to go for convenience," he said. "The mini split is more efficient than a gas stove and that saves you money. Who wouldn't want to save money. The rebate tipped the scale for me and I'm happy I did it."

3CE offers up to \$3,500 in rebates for mini splits in a single-family home and up to \$4,000 for multi-family homes. Customers can also receive rebates for heat pump water heaters and electrical upgrades.

[LEARN MORE ABOUT 3CE'S ELECTRIFY YOUR HOME PROGRAM](#)

3CE's Concierge Service offers technical support for EV charger planning and installation



Businesses, public agencies, multi-family housing properties, and even public parking lots can now take advantage of 3CE's Concierge Services. 3CE's partners at Frontier Energy will evaluate a customer's property, design a charging station plan, help with bids from contractors, guide construction, assist with rebate applications, help establish usage policies, and ensure that projects comply with state and federal regulations.

Customers enrolled in 3CE service related to a commercial, agricultural, non-profit, multi-family housing, or industrial entity, as well as public agencies, are eligible to apply for Concierge Services through the Electrify Your Ride Program, while Ag businesses can also apply via the Ag Electrification Program. Customers will receive a plan that includes estimated costs, rebates, tax credits, and a complete "how-to" guide.

Rebates include up to \$8,000 per commercial project and up to \$20,000 per multifamily project for Level 2 chargers, and up to \$100,000 per project for Level 3 / DC Fast Chargers for Ag participants in Concierge Service. The rebates cover labor and material costs for installation, including electrical

panel upgrades/replacements, and commercial property owners can apply for up to three project sites.

Transportation is the biggest contributor to greenhouse gas emissions along the Central Coast. 3CE's Concierge Service helps customers install more charging equipment at homes, workplaces, and eligible public settings, increasing access and encouraging the adoption of clean-running electric vehicles.

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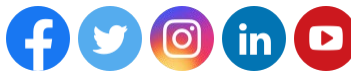
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Upcoming Meetings

3CE encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through Zoom or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

[Dates and Livestream Info](#)

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