



Welcome to the June edition of 3CE's *Plugged In* newsletter! This month, 3CE highlights the importance of innovation and investing in new renewable energy technologies, while ensuring customer rates remain low and incentives stay available. 3CE is a leader in clean energy and moving California's Central Coast closer to sourcing 100% renewable energy by 2030, 15 years ahead of the state's goal. In partnership with our customers and communities, we're working toward a healthier climate.

[Learn more about 3CE](#)

[Learn more about the benefits of 3CE service](#)

In this newsletter, you'll find:

- **3CE Celebrates 30-Megawatt Casa Diablo-IV Geothermal Power Plant**
- **3CE'S Concierge Service Helps Support Vehicle Decarbonization**
- **CEO Rob Shaw Interviewed on KALW 91.7 FM**
- **3CE Launches First Awareness Ad Campaign**
- **3CE Can Present to Your Group**
- **Upcoming Meetings**

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3CE Partners with California's First Geothermal Power Plant in 30 Years



Central Coast Community Energy and Silicon Valley Clean Energy recently celebrated the first geothermal power plant built in the last 30 years within the California Independent System Operator (CAISO) balancing authority. Casa Diablo-IV (CD4) is a 30-megawatt (MW) geothermal power plant developed by Ormat Technologies, Inc. in Mammoth Lakes, California, that provides stable and reliable renewable benefits 24 hours a day, with zero carbon emissions.

3CE and SVCE each receive 7 MW of geothermal power under a 10-year power purchase agreement. Southern California Public Power Authority receives the remaining 16 MW of geothermal power under a 25-year agreement. The power plant achieved commercial operation in July 2022 but this month marked the celebration of this innovative new resource for California and 3CE customers, capable of producing clean and renewable electricity for 22,000 homes and offsetting 160,000 of carbon emissions.

Learn more about Casa Diablo IV in [our press release here](#).

3CE'S Energy Program Concierge Service Helps Support Vehicle Electrification



Central Coast Community Energy's Energy Programs have helped put more than 1,000 electric vehicles on the road in the last five years, and those EVs need charging stations. To keep them moving, 3CE offers eligible account holders technical support for installing new chargers for their residents, customers, or employees. Siting more EV charging stations at homes, workplaces, and eligible public settings (including public parking lots) is key to supporting vehicle decarbonization on the Central Coast.

In partnership with Frontier Energy, 3CE's Concierge Service can assist commercial, agricultural, non-profit, multi-family housing, or industrial customers, as well as public agencies, that are ready to offer EV charging but need technical assistance. Frontier's specialists will evaluate the proposed site, design a plan, help with bids from contractors, guide construction, and help apply for rebates. Rebates include up to \$8,000 per commercial project and up to \$20,000 per multifamily project, and up to \$100,000 per project for Ag participants via the Concierge Service. The rebates cover labor and material costs for installation, including electrical panel

upgrades/replacements, and commercial property owners can apply for up to three project sites.

Eligible customers can apply for Concierge Services through the [Electrify Your Ride Commercial Program](#), while Ag businesses can also apply via the [Ag Electrification Program](#). Customers will receive a plan that includes estimated costs, rebates, tax credits, and a complete “how-to” guide.

LEARN MORE AND APPLY:
ELECTRIFY YOUR RIDE

LEARN MORE AND APPLY: AG
ELECTRIFICATION

CEO Rob Shaw Interviewed on KALW 91.7 FM



Late last month, Central Coast Community Energy CEO Rob Shaw was interviewed by Ethan Elkind, host of the “Climate Break” micro-show and leader of the Climate Change and Business Research Initiative on behalf of the UC Berkeley and UCLA Schools of Law. CEO Shaw discussed 3CE’s investment in the Willow Rock Energy Storage Center in Kern County, which will be the largest compressed-air energy storage project in the world when

completed in 2028. Two hundred megawatts of Willow Rock's 500 MW total capacity will be reserved for 3CE customers.

Long-term energy storage is essential for the stability and reliability of the grid, and 3CE's investment in this [innovative solution](#) shows the agency's commitment to making real environmental change by building out new, clean and renewable resources on behalf of our customers.

[Listen to the interview here.](#)

3CE Launches First Agency Awareness Outreach Campaign

This month, Central Coast Community Energy (3CE) kicked off a new public education campaign aimed at raising general awareness about the agency.

In addition to more customers potentially benefiting from energy program rebates, raising agency awareness will help showcase the progress 3CE has made toward its goals and demonstrate opportunities for households, businesses, and entire communities to get engaged and contribute to future progress.

View two of the new videos supporting the campaign:

[English](#)

[Español](#)

3CE Can Present to Your Group

Central Coast Community Energy (3CE) offers outreach presentations to local groups, focused on providing information about the agency's commitments to local control, competitive rates, community reinvestment, and clean and renewable energy.

If you are interested in having 3CE present to your group, please contact Sophia Schwirzke at sschwirzke@3ce.org

Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

[DATES AND LIVESTREAM INFO](#)

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