



Happy October from Central Coast Community Energy (3CE)! This month, Governor Gavin Newsom signed historic measures to help reduce pollution from transportation. These laws pave the way for a cleaner future, from electric cars to zero-emission school buses. Governor Newsom approved the Powering Up Californians Act, AB 579, and AB 126 — with an impressive \$1 billion set aside for clean transportation initiatives. 3CE continues to support transportation electrification by offering [electric vehicle rebates](#) and recently celebrated the City of Guadalupe receiving its first battery-electric transit bus.

In this newsletter, you'll find:

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3CE Customer Accounts Manager Jenna Espinosa Panels at CPUC's Small and Diverse Business Expo

On Sept. 27 and 28, Central Coast Community Energy (3CE) staff attended the CPUC's Small and Diverse Business Expo and the 21st Annual GO 156 Supplier Diversity En Banc, held in Escondido. Jenna Espinosa, 3CE's Manager of Customer Accounts and Services, participated in a panel discussion at the Expo, "How to Navigate Procurement Opportunities with Community Choice Aggregators." Her remarks focused on community engagement and outreach.

Staff also talked to dozens of diverse vendors interested in doing business with 3CE. **All businesses interested in working with the agency should check 3CE's website** for active [Requests For Proposals](#) and can also become certified with the CPUC's [Supplier Clearinghouse](#). **Businesses within our service area are encouraged to sign up to 3CE's [Local Vendor Registry](#)**; it's easy and helps 3CE better understand and share potential contract opportunities and expand our economic impact on the Central Coast. Vendors registered with 3CE will be contacted directly with business-specific RFPs as they are applicable.

According to the CPUC, around 650 people attended the Expo, with booths from many diverse business and community groups. The En Banc meeting the next day featured leaders of California's investor-owned utilities discussing supplier diversity programs and contracting opportunities, with attendees including local government representatives, Chambers of Commerce, community-based organizations, and Community Choice Aggregators like 3CE, as well as emerging firms.



3CE Director McShane, Staff Meet with Organic Farm Incubator

On Sept. 28, Central Coast Community Energy (3CE) Director Steve McShane and 3CE staff met with the Ag and Land Based Training Association (ALBA) in Salinas. ALBA is an organic farm incubator and

training program, providing [farmer workforce development and education](#) to aspiring farmers through their hands-on training modules.

Two small farmers who went through ALBA's training participated in 3CE's [Ag Electrification Program](#) to receive incentives for the Farm-NG Amiga, an all-electric "micro-tractor" that can be used for several farming applications by the Central Coast's small, up-and-coming farmers. Additionally, the ALBA organization has participated in Ag Electrification to purchase an Amiga for training courses. Chair McShane and 3CE staff received a tour of ALBA's training grounds and got a chance to demo the Farm-NG Amiga, which was both educational and fun.



All-Electric, Zero-Emissions Bus Debuts in City of Guadalupe

The City of Guadalupe, Central Coast Community Energy (3CE), and public transportation contractor Smooth debuted a battery electric transit bus at Guadalupe City Hall on Sept. 22 as part of the city's commitment to sustainable public transportation and reducing greenhouse gas (GHG) emissions. 3CE granted a \$250,000 rebate to the city for the transit bus, which is projected to reduce GHG emissions equivalent to taking 18 gas-powered passenger vehicles off the road each year.

3CE has offered incentives and rebates for electric school buses for two years now, awarding nearly \$1.1 million in funds to regional schools and school districts, and the [Electric Bus Program](#) is now open to transit agencies as well. “Transportation is a leading contributor to emissions, and public transportation is a crucial service,” said 3CE Director of Energy Programs, Jon Griesser. “This electric bus will improve local transportation services and local air quality, a win-win for members of the community and the environment.”

The bus fits 29 seated passengers and two wheelchairs and is temporarily charging at the Water Treatment Plant at 5145 West Main Street. The city plans to install a more central charging location, which it anticipates funding in part with additional rebates and technical assistance from 3CE.

3CE Presents Quarterly Member Agency Update

On Sept. 26 and 27, staff presented the Central Coast Community Energy (3CE) Quarterly Member Agency Update, delivering on our commitment to enhance engagement and communication with our Member Agencies — the cities and counties that have joined the 3CE Joint Powers Authority and have been approved by the Policy Board. The agenda included changes to Energy Programs and rates, community outreach, energy market insights, and advocacy efforts.

Member Agency staff played an active role in shaping future meetings, specifically the Member Agency Roundtable sessions planned for spring/summer 2024. The next 3CE Quarterly Member Agency Update planned for January 2024 will offer two meeting times once again, to accommodate all schedules.



Heat Pump Water Heater Day is Oct. 25

The Advanced Water Heating Initiative (AWHI) is celebrating Heat Pump Water Heater Day on Oct. 25. This year's event will feature a comprehensive agenda to share peer information and get people pumped about HPWHs. There will also be new resources to share from AWHI and an online Heat Pump Water Heater Manufacturers Roundtable.

AWHI is looking for advocates, manufacturers, homebuilders, professional installers, and others to share resources online and host virtual events using the hashtag #HPWHDAY. Sign up to participate, register to host an event, and share your work, best practices, insights, and resources with industry partners and help accelerate market transformation of this important technology.

[SIGN UP TO PARTICIPATE!](#)

Automatically Lower Your Bill & Get Rewards



Central Coast Community Energy (3CE) has partnered with OhmConnect – a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just 2 minutes to join, and if you sign up with this link you can receive \$50!

[SIGN ME UP!](#)

Invite 3CE's Outreach Team to Present to Your Group

Central Coast Community Energy (3CE) offers outreach presentations to local groups, focused on providing information about the agency's commitments to clean and renewable energy, competitive rates, and community investment.

If you are interested in having 3CE present to your group, please contact Sophia Schwirzke at sschwirzke@3ce.org

Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

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