



## PLUGGED IN AUGUST 2024

 Central Coast Community Energy

**Welcome to the August edition of 3CE's Plugged In newsletter!** The summer months have more of us relying on air conditioning to keep cool. It's a great time to reconsider our energy choices, as modern technology offers cleaner, healthier, more efficient alternatives to old-fashioned, gas-fired home appliances. Heat pumps are a great option that can both heat and cool by transferring heat between the outside and indoors. 3CE has partnered with the state's [TECH Clean California](#) program to provide cash incentives that make it easier than ever to upgrade your home to an all-electric HVAC system (and install a heat-pump water heater, too!). Keep reading this issue of *Plugged In* to learn more. Together with our customers, 3CE is using Power for Good.

### **In this newsletter, you'll find:**

- **3CE Celebrates Groundbreaking for Village Senior Apartments**
- **Beat the Heat with Electric HVAC Rebates from 3CE**
- **3CE Sponsors Santa Maria Day in the Park**
- **3CE Uncorks Ag Electrification Insights at Los Alamos Ranch Vineyard**
- **3CE Annual Farmworker Outreach Series Continues**
- **Annual Joint Rate Mailers Released**
- **Choose Your New EV with Coaching from Electrifyze**
- **Automatically Lower Your Bill & Get Rewards**
- **Invite 3CE to Present to Your Group**
- **Upcoming Meetings**

## 3CE Celebrates Groundbreaking for Village Senior Apartments



On Aug. 15, Central Coast Community Energy (3CE) joined the groundbreaking for Village Senior Apartments in Buellton, a 50-unit all-electric development slated for low-income senior citizens, senior veterans, and unhoused senior veterans. 3CE has signed a letter of intent with Cabrillo Economic Development Corporation for \$122,500 in support of these new affordable apartments. 3CE Senior Customer Accounts Manager Judi Young [presented remarks](#) at the celebration highlighting the positive impact the new housing will have on the community of Buellton.

---

## Beat the Heat with Electric HVAC Rebates from 3CE



This summer, let Central Coast Community Energy (3CE) help you keep cool and save money when you install super-efficient, clean-running heat-pump HVAC in your home. Switching to an all-electric cooling and heating system with heat-pump technology makes your living space safer, healthier, and more comfortable. 3CE's [Electrify Your Home Program](#) provides contractors with cash incentives to help cover both appliance and installation costs, with extra rebates for customers enrolled in the state's CARE or FERA assistance programs.

Electrify Your Home, a partnership with [TECH Clean California](#), also offers eligible contractors free, high-quality workforce education and training to learn how to install the latest heat-pump technology safely for residential clients, and contractors who serve and hire workers in underserved communities can receive hands-on support. Residents can [find a licensed contractor](#) or ask your local contractor to [enroll in](#) TECH Clean California's The Switch is On program to access these cash incentives.

[Click here](#) to learn more and see all available rebates!

---

## 3CE Sponsors Santa Maria Day in the Park



Central Coast Community Energy (3CE) was a sponsor of Santa Maria Day in the Park on Aug. 18, and staff greeted the public at the agency's booth. The well-attended event had a festive atmosphere with food trucks, live music, activities, and information. People stopped at the 3CE booth to find out more about the agency and its mission. A few visitors asked how to apply for rebates, and some people stopped by to say that they had already applied for a 3CE rebate and were excited to get their check in the mail.

---

## 3CE Uncorks Ag Electrification Insights at Los Alamos Ranch Vineyard



On Aug. 9, Customer Outreach staff from Central Coast Community Energy (3CE) visited the Los Alamos Ranch in Santa Ynez, managed by Coast Care Vineyards. The visit was a joint meeting with the Upper Salinas Las Tablas Resource Conservation District team and District director Devin Best, the newest member of 3CE's Community Advisory Council.

The group toured the ranch with Greg Gonzales, Operations Manager for CCV, who explained the strategy and tactics used to optimize energy usage in agriculture. We talked about technology adoption in the industry and how it can improve operational efficiency.

---

## 3CE Annual Farmworker Outreach Series Continues



Staff from Central Coast Community Energy (3CE) have attended a farmworker outreach event each week for the past few weeks. We took the opportunity to share information about the agency, its programs, and bill assistance with the hardworking people at Adam Bros, Duran Harvest, and Green Valley Floral. Two of the three events took place near the Santa Maria area, and the last event was held in Salinas, reaching a total of 122 farmworkers.

---

## Annual Joint Rate Mailers Released

Each year, the California Public Utilities Commission requires 3CE to produce a set of Joint Rate Mailers comparing a representative selection of our customer rate classes to those of the investor-owned utilities (IOUs), PG&E and SCE. These mailers are co-developed with PG&E and SCE, distributed to all customers, and made available on 3CE's website. The mailers also include information about 3CE's power-source mix compared to those of the IOUs.

To see this year's mailers, click below.

### RESIDENTIAL

[PG&E](#)

[SCE](#)

### COMMERCIAL

[PG&E](#)

[SCE](#)

## Choose Your New EV with Coaching from Electrifyze



To help customers find the right EV for their lifestyle, 3CE has partnered with Electrifyze, a program designed to make it easy for everyone to learn about electric cars and buy one the next time they're in the market. From learning about EVs, to finding your perfect car, to understanding costs and incentives, to finding a great deal and redeeming incentives, Electrifyze is here to help!

[GET STARTED TODAY!](#)

---

## Automatically Lower Your Bill & Get Rewards

A blue rectangular banner for OhmConnect. On the left, the OhmConnect logo (a lightning bolt in a circle) is followed by the text 'OhmConnect'. Below this, the text 'Get FREE help lowering your electricity bill' is written in large, white, bold font. On the right side of the banner is a circular image of a smiling woman with glasses looking at her smartphone. In the top right corner of the banner is a small lightning bolt icon. In the bottom right corner, there is a white circular callout with a lightning bolt icon and the text 'Get \$50 when you join OhmConnect'.

3CE has partnered with OhmConnect, a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just two minutes to join, and you can also get exclusive discounts on smart-home tech and win prizes!

[Sign Me Up!](#)

# Invite 3CE's Outreach Team to Present to Your Group

Central Coast Community Energy (3CE) offers outreach presentations to local groups, focused on providing information about the agency's commitments to clean and renewable energy, competitive rates, and community investment.

If you are interested in having 3CE present to your group, please contact Sophia Schwirzke at [sschwirzke@3ce.org](mailto:sschwirzke@3ce.org).

---

## Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at [publiccomments@3ce.org](mailto:publiccomments@3ce.org). Sign up to receive public board notices that include meeting details.

[DATES AND LIVESTREAM INFO](#)

---

[Rate Our Newsletter](#)



Stay connected at [3CEnergy.org](https://3CEnergy.org)  
Sign up for 3CE e-newsletter at [bit.ly/news-ccce](https://bit.ly/news-ccce)

[click here to unsubscribe](#)