



## PLUGGED IN JUNE 2024

 Central Coast Community Energy

**Welcome to the June edition of 3CE's Plugged In newsletter!** This month, 3CE is excited to announce two new ways for customers to take more control of their energy use. 3CE customers who are considering [electrifying their ride](#) can now explore EVs and discover financial incentives with [Electrifyze](#), an online portal that includes coaches who can answer questions, share tips and tricks, helping negotiate with dealers, and more. And in July, 3CE is launching our first residential battery rebate program to make it easier to install home energy storage to better manage your energy consumption and lower costs, with more details to come in our next issue. Together with our customers, 3CE is using Power for Good.

### **In this newsletter, you'll find:**

- **3CE Hosts Goleta Workshop for SCE Customers**
- **3CE Presents at CPUC's Supplier Diversity Meeting**
- **3CE Now Offering EV Shopping Coach with Electrifyze**
- **3CE's New Residential Battery Rebate Program Coming in July!**
- **Automatically Lower Your Bill & Get Rewards**
- **Invite 3CE to Present to Your Group**
- **Upcoming Meetings**

## 3CE Hosts Goleta Stakeholder Workshop for SCE Customers



On June 20, 3CE staff hosted a workshop and listening session in Goleta for key accounts and stakeholders in Southern California Edison territory. The workshop brought together businesses and organizations to learn more about the strategic direction of 3CE's demand response and battery storage programs. 3CE Director of Energy Programs Chris Cook highlighted the abundant supply of renewables on the grid during mid-day or off-peak hours, and the opportunity to capture and store cheaper renewable energy during off-peak hours and dispatch it back to the grid during the evening hours to rely less on imports and natural gas and create a more affordable, cleaner, and reliable grid.

The second part of the workshop was a collaborative small-group exercise designed to collect feedback to assist in developing a commercial and demand response battery storage program. At the end of the workshop, several members of the audience approached 3CE to show appreciation and share their interest in furthering the discussion and staying informed on future program development.

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## 3CE Presents at CPUC's Supplier Diversity Meeting



3CE Customer Accounts Manager Sophia Schwirzke presented to the CPUC this month, highlighting 3CE's efforts to increase supplier diversity. At the CPUC's Quarterly CCA Supplier Diversity Meeting on June 12, Sophia updated the audience on 3CE's initiatives to promote supplier diversity and our mission to foster local economies through our Vendor Registry.

3CE staff have been actively participating in CPUC-hosted small and diverse business expos and will host an upcoming webinar, "Unlocking Business Opportunities Through Supplier Diversity," on July 26. Vendors can also join 3CE's [Local Vendor Registry](#) on our website.

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## 3CE Now Offering EV Shopping Coach with Electrifyze



***Electrifyze***<sup>™</sup>  
Electric car buying simplified.

To help customers find the right EV for their lifestyle, 3CE has partnered with Electrifyze, a program designed to make it easy for everyone to learn about electric cars and buy one the next time they're in the market. Electrifyze helps you learn about electric vehicles, gives you access to experts who provide unbiased advice, and helps you find the best deal on an electric car.

Electrifyze's online portal can help customers:

- Learn about EVs and car buying tips;
- Browse and compare EV makes and models;
- Discover incentives and see how much they qualify for;
- Estimate out-the-door costs and monthly payments;
- Find inventory, discounts, and offers on the car they want; and
- Get help redeeming incentives and installing charging.

From learning about EVs, to finding your perfect car, to understanding costs and incentives, to finding a great deal, and to redeeming incentives, Electrifyze is here to help!

[ELECTRIFYZE WEB PORTAL](#)

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## 3CE's New Residential Battery Rebate Program Coming in July!

This July, 3CE is launching its first Residential Battery Rebate Program to provide residential 3CE customers with rebates for the purchase and installation of an eligible battery energy storage system. Installing home battery storage helps customers manage their energy consumption and lower costs.

Electricity rates change throughout the day. When clean renewable energy is abundant during the middle of the day, largely as a result of California's expansive solar generation, prices are lower. But when the sun goes down and the demand for electricity goes up during evening hours, prices are higher. A home battery allows customers to store more renewable energy generated during the day when it is most cost effective and then use their battery-stored power at night. Stay tuned for program details and application information in the next issue of *Plugged In!*

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## Automatically Lower Your Bill & Get Rewards

A blue rectangular graphic with white text and images. On the left, the OhmConnect logo (a lightning bolt in a circle) is followed by the text "OhmConnect". Below this, the text "Get FREE help lowering your electricity bill" is written in large, bold, white letters. On the right side, there is a circular inset image of a smiling woman with glasses looking at her smartphone. In the top right corner of the blue area is a small lightning bolt icon. In the bottom right corner, there is a white circular badge with a lightning bolt icon and the text "Get \$50 when you join OhmConnect".

**OhmConnect**

**Get FREE help lowering your electricity bill**

**Get \$50**  
when you join  
OhmConnect

3CE has partnered with OhmConnect, a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just two minutes to join, and you can also get exclusive discounts on smart-home tech and win prizes!

[Sign Me Up!](#)

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## Invite 3CE's Outreach Team to Present to Your Group

Central Coast Community Energy (3CE) offers outreach presentations to local groups, focused on providing information about the agency's commitments to clean and renewable energy, competitive rates, and community investment.

If you are interested in having 3CE present to your group, please contact Sophia Schwirzke at [sschwirzke@3ce.org](mailto:sschwirzke@3ce.org).

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# Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at [publiccomments@3ce.org](mailto:publiccomments@3ce.org). Sign up to receive public board notices that include meeting details.

## [DATES AND LIVESTREAM INFO](#)

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