



## PLUGGED IN OCTOBER 2024

 Central Coast Community Energy

**Welcome to the October edition of 3CE's Plugged In newsletter!** With winter approaching, now's the perfect time to consider replacing your old HVAC system with a super-efficient heat pump. Learn more about home electrification at our community workshops next month (see details below), and apply for rebates from our [Electrify Your Home Program](#) to help make the switch easier. Keep reading for details on our upcoming events, the ribbon cutting for a new solar and battery storage project, and an inspiring visit to a local elementary school. You'll also learn about our new [BioMAT](#) program, which supports the development of small bioenergy projects. As always, 3CE is here to help you stay warm, save energy, and make a difference in our communities. Together with our customers, we're using Power for Good.

**In this newsletter, you'll find:**

- **3CE Celebrates New Solar + Battery Storage**
- **New Bioenergy Opportunities Program Launched**
- **3CE Inspires Next Generation of Clean-Energy Professionals**
- **Join Us for 3CE's Home Electrification Community Workshops**
- **3CE in the Community**
- **Choose Your New EV with Coaching from Electrifyze**
- **Automatically Lower Your Bill & Get Rewards**
- **Upcoming Meetings**

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## 3CE Celebrates New Solar + Battery Storage



On Oct. 15, Central Coast Community Energy (3CE) joined project developer and owner Clearway Energy Group at the ribbon-cutting for the Arica and Victory Pass solar and storage projects. The celebration took place at the project site in Riverside County, CA, and included remarks from Congressman Dr. Raul Ruiz and from Leuwam Tesfai, CPUC Deputy Executive Director for Energy and Climate Policy.

The projects have a combined capacity of 463 MW solar and 186 MW battery storage, enough to power 205,000 homes. The electricity generated by Arica and Victory Pass will contribute to 3CE's renewable portfolio standards, while the battery storage will provide clean capacity to help meet resource adequacy requirements. The projects represent a \$1 billion investment in Riverside County and will contribute an estimated \$5.9 million in annual economic benefits. During construction, the projects created 1,000 union jobs.

Other CCAs investing in the projects and celebrating the ribbon-cutting include Clean Power Alliance (CPA), Peninsula Clean Energy (PCE) and Silicon Valley Clean Energy (SVCE).

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## 3CE Launches New Bioenergy Opportunities Program

Central Coast Community Energy (3CE) is excited to announce a new program to help our Member Agencies achieve their legislatively mandated waste-diversion goals.

The Bioenergy Market Adjusting Tariff ([BioMAT](#)) Program is a CPUC procurement initiative to encourage the development of small bioenergy projects. Eligible generators can enter into a standard contract with 3CE at a price set by a market-based mechanism.

Eligible projects can include biogas from wastewater treatment, municipal organic waste diversion, food processing, and co-digestion; dairy and other agricultural bioenergy; and bioenergy using byproducts of sustainable forest management.

[Click here](#) to learn more and apply today!

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## 3CE Inspires Next Generation of Clean-Energy Professionals



On Oct. 10, Central Coast Community Energy (3CE) Manager of Energy Programs Inaara Muhammad and Customer Accounts Manager Fernanda Ocaña presented to students at Santa Cruz Gardens Elementary School. The talk covered energy, information about 3CE, and the presenters' careers. The assembly was hosted by Your Future is Our Business, a nonprofit organization in Santa Cruz County that helps students navigate college and career exploration. About 440 students were in attendance.

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# Join Us for 3CE's Home Electrification Community Workshops!



Central Coast Community Energy (3CE) is hosting two upcoming community workshops, and we invite you to attend!

These workshops are designed to gather input on the design of our Electrify Your Home program. It's a great chance to share your insights on the challenges of adopting clean energy solutions in the home and to propose solutions so 3CE can help with making the switch to all-electric appliances.

## **North Workshop:**

Thursday Nov. 7, 5:30-7:30 PM

[Watsonville Public Library, 275 Main St., Suite 100, Watsonville](#)

[Register here](#)

## **South Workshop:**

Thursday Nov. 14, 5:30-7:30 PM

[Goleta Valley Community Center, 5679 Hollister Ave., Goleta](#)

[Register here](#)

## **Additional Information:**

- Spanish-language interpretation services will be available at both workshops.
- A light dinner will be provided for all attendees.
- Children's activities will be available.

Your feedback is essential in shaping the future of our programs, and we hope to see you at one of the workshops!

## 3CE in the Community

Central Coast Community Energy (3CE) staff are active in the community and we hope to see you at one of these upcoming meetings and events.

- 10/25 [Paso Robles & Templeton Chamber of Commerce Corporate Cup Team Building](#)
  - 10/27 [South County Chambers of Commerce Friendsgiving](#) (Arroyo Grande)
  - 11/8 [Monterey Bay Economic Partnership's State of the Region](#) (Seaside)
  - 11/12 [Atascadero City Council](#) (3CE Enrollment Presentation)
  - 11/13 [San Luis Obispo County Board of Supervisors](#) (3CE Enrollment Presentation)
  - 11/21 [Women in Business Chamber Luncheon](#) (Paso Robles)
  - 11/21 [Atascadero Chamber Networking Event](#)
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Choose Your New EV with Coaching from  
Electrifyze



To help customers find the right EV for their lifestyle, 3CE has partnered with Electrifyze, a program designed to make it easy for everyone to learn about electric cars and buy one the next time they're in the market. From learning about EVs, to finding your perfect car, to understanding costs and incentives, to finding a great deal and redeeming incentives, Electrifyze is here to help!

GET STARTED TODAY!

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## Automatically Lower Your Bill & Get Rewards



The banner features the OhmConnect logo on the left, followed by the text "Get FREE help lowering your electricity bill". On the right, there is a circular image of a smiling woman with glasses looking at her smartphone. A lightning bolt icon is in the top right corner of the banner, and a circular badge in the bottom right corner of the image says "Get \$50 when you join OhmConnect".

3CE has partnered with OhmConnect, a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just two minutes to join, and you can also get exclusive discounts on smart-home tech and win prizes!

[Sign Me Up!](#)

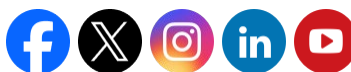
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## Upcoming 3CE Board Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at [publiccomments@3ce.org](mailto:publiccomments@3ce.org). Sign up to receive public board notices that include meeting details.

[DATES AND LIVESTREAM INFO](#)

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