



PLUGGED IN SEPTEMBER 2024

 Central Coast Community Energy

Welcome to the September edition of 3CE's Plugged In newsletter! This month marked the annual meeting of the 3CE Policy and Operations Boards. The event featured panel discussions about the clean-energy transition, presentations on the success of the agency's energy programs, and a review of the top accomplishments of the past fiscal year. September was also the beginning of [National Drive Electric Week](#) (Sept. 27-Oct. 6); this year, 3CE partnered with the City of San Luis Obispo to have a presence at their Farmer's Market event. To learn more about both events, keep reading this issue of *Plugged In*. Together with our customers, 3CE is using Power for Good.

In this newsletter, you'll find:

- **3CE's Annual Meeting Highlights Accomplishments, Energy Programs**
- **3CE Supports National Drive Electric Week**
- **Select Upcoming October Outreach Events**
- **Choose Your New EV with Coaching from Electrifyze**
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- **Upcoming Meetings**

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3CE's Annual Meeting Highlights Accomplishments, Energy Programs



Central Coast Community Energy (3CE) held its Annual Meeting of the Policy and Operations Boards Sept. 18-19 at the Seascape Resort in Aptos. The event kicked off with a welcoming address from Senator John Laird (17th District) and featured a keynote speech by Katerina Robinson, Chief of Staff at the California Energy Commission, who emphasized California's advancements in the Energy Transition.

Following her presentation, two engaging panel discussions were moderated by Jena Price, former Legislative Director at the League of Conservation Voters and founding partner of Tratten Price Consulting. The first panel explored the challenges and opportunities within the clean energy landscape, while the second focused on effective strategies to advance climate and clean energy goals.

3CE leadership highlighted achievements from the past fiscal year and outlined goals for the upcoming year. Notable initiatives include the launch in July of 3CE's first [Residential Battery Rebate Program](#), which has allocated \$2 million for 3CE customers and has already received 26 applications. The [Plan Your Fleet Program](#) will expand from five to nine agencies, while our [Agricultural Electrification](#) and [Electric Bus Programs](#) will allow multiple rebates for customers. Customers applying for rebates will experience a seamless process during the fiscal-year transition.

The Boards also approved 3CE's [budget](#) and Annual Rate Plan for fiscal year 2024-25. 3CE customers in SCE's service territory will transition to a Cost-of-Service rate model, aligning them with customers in PG&E territory.

Fiscal Year 2023-2024 Key Accomplishments

- The City of Atascadero and unincorporated San Luis Obispo County will be enrolled into 3CE service in January 2025. This expansion unifies the Central Coast with a public option for electric generation procurement.
 - 3CE continues to drive incremental renewable resource development that moves the agency closer to its 100% renewable goal while helping to lower and stabilize customer costs.
 - In the last year, 3CE added 205 MW of onshore wind generation, 500 MWh of energy storage, and 177 MWh of hybrid energy storage designed to reduce existing natural gas generation.
 - 3CE's operating projects avoided approximately 410,000 metric tons of CO2 emissions last year alone, equivalent to the greenhouse gas emissions from more than 97,500 gasoline-powered passenger vehicles driven for one year.
 - The agency improved market scheduling operations to ensure that these and future resources are optimized to achieve the greatest customer benefit.
 - 3CE's [energy programs](#) are improved and expanded to help accelerate climate action with a new management tool to streamline and enhance customers' experiences with energy programs.
 - Working with its Community Advisory Council, 3CE performed a critical review of current offerings and evaluated the feasibility of demand-response programs. The new [behind-the-meter battery incentive program](#) will offer customers greater control over their energy consumption.
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3CE Supports National Drive Electric Week



[National Drive Electric Week](#) runs from September 27 through October 6. In California, emissions have dropped 2.4% from last year, with fully half of the decline coming from the transportation sector. The drop is attributed to an increase in electric vehicles (EVs) and more efficient fuel.

On Sept. 26, Central Coast Community Energy (3CE) attended the City of San Luis Obispo's Farmer's Market and its [Electrify Your Life EV Showcase](#). An entire city block was cordoned off for an EV showcase which included 11 different models of electric cars and trucks. EV owners got a chance to show off their cars and talk about the joys of driving electric. The Showcase included Information booths offering detailed information about EVs and how to find the best rebates, tax credits, and discounts.

In partnership with the city, 3CE Customer Accounts Manager Jeff Railsback and Communications Specialist Meridith Cook represented the agency with a table at the Showcase, answering questions about rebates, home and transportation electrification, and the upcoming expansion of 3CE into unincorporated SLO County. They met lots of people who are EV curious and were excited to hear about 3CE's rebates for EVs and chargers. They also met lots of existing 3CE customers, and many who are excited to become 3CE customers in January.

3CE is supporting the transition to all-electric rides with our energy programs – and partnerships with our Member Agencies at the city and county level can be especially impactful. This month, our Programs team announced that Santa Barbara County will receive \$130,000 in rebates for installing 26 electric vehicle (EV) chargers through our [Charge Your Fleet Program](#), and Santa Maria will receive \$14,000 in rebates for purchasing two electric trucks through our [Electrify Your Fleet Program](#). Fleet managers from the City of Atascadero and San Luis Obispo County also met with 3CE staff to review 3CE's fleet electrification planning and rebate programs.

To raise the bar above the state's goals, Goleta has passed new rules requiring more EV charging stations in future building projects. With help from 3CE's [Reach Code Program](#), the city amended its Municipal Code to adopt an Electric Vehicle Reach Code.

Select October Outreach Events



City Council Annual Presentations

10/1	Pismo Beach Annual Presentation	Pismo Beach City Hall, 760 Mattie Road, Pismo Beach
10/8	Morro Bay Annual Presentation	Morro Bay City Hall, 595 Harbor St., Morro Bay
10/15	San Juan Bautista Annual Presentation	San Juan Bautista City Hall, 311 2nd St., San Juan Bautista
10/24	Capitola Annual Presentation	Capitola City Hall, 420 Capitola Ave., Capitola

SLO County and Atascadero Enrollment Information

10/2	Rise & Shine, South County	South County Regional Center, 800 West Branch St., Arroyo Grande
10/17	Atascadero Oktoberfest	Lake Park in the Zoo Gardens, 9305 Pismo Ave., Atascadero
10/24	Good Morning SLO	Grace Central Coast, 1350 Osos St., San Luis Obispo

Member Agency Quarterly Call

10/3	Quarterly Call for Member Agency Staff	Virtual meeting
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3CE Will Attend

10/16	Central Coast Sustainability Summit	Corwin Pavilion, UC Santa Barbara
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Choose Your New EV with Coaching from Electrifyze



To help customers find the right EV for their lifestyle, 3CE has partnered with Electrifyze, a program designed to make it easy for everyone to learn about electric cars and buy one the next time they're in the market. From learning about EVs, to finding your perfect car, to understanding costs and incentives, to finding a great deal and redeeming incentives, Electrifyze is here to help!

GET STARTED TODAY!

Automatically Lower Your Bill & Get Rewards

The advertisement banner has a solid blue background. On the left, the OhmConnect logo (a lightning bolt in a circle) is followed by the text "OhmConnect". Below this, the text "Get FREE help lowering your electricity bill" is written in large, white, sans-serif font. On the right side, there is a circular image of a smiling woman with glasses looking at her smartphone. A small lightning bolt icon is in the top right corner of the banner. A white circular callout bubble overlaps the bottom right of the woman's image, containing the text "Get \$50 when you join OhmConnect" in blue and black.

3CE has partnered with OhmConnect, a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just two minutes to join, and you can also get exclusive discounts on smart-home tech and win prizes!

Sign Me Up!

Upcoming Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

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