



PLUGGED IN NOVEMBER 2024

 Central Coast Community Energy

Welcome to the November edition of 3CE's Plugged In newsletter! It's Thanksgiving time again, and we at 3CE remain grateful to our customers for partnering with us to create a healthier and more sustainable future. By engaging with our outreach events, participating in our innovative energy programs, and just by choosing 3CE's electricity service, 3CE customers are helping to make real, positive, and lasting change. Thank you for using your Power for Good.

Newly enrolling customers in the City of Atascadero and unincorporated San Luis Obispo County can learn more about the benefits of 3CE service at our bilingual webinars next month, with a third webinar in English for solar customers. Keep reading for more details.

In this newsletter, you'll find:

- **3CE Celebrates New Beginnings in Paso Robles**
- **3CE Partners with United Way for Employee Giving**
- **Electrify Your Home: A Look Back and Next Steps**
- **Upcoming 2025 Enrollment Webinars**
- **Webinar: Your Annual True-Up With 3CE**
- **3CE in the Community**
- **Choose Your New EV with Coaching from Electrifyze**
- **Automatically Lower Your Bill & Get Rewards**
- **Upcoming Meetings**

3CE Celebrates New Beginnings in Paso Robles



On Nov. 22, Habitat for Humanity SLO hosted a heartfelt Welcome Home celebration in Paso Robles for nine families who achieved the dream of homeownership. Through their hard work, alongside dedicated volunteers, contributions from local businesses, and \$22,500 in funding from Central Coast Community Energy (3CE), these families built their own beautiful, fully electrified homes.

The event was a joyous occasion, filled with pride and gratitude as families received their keys and showed off the results of their efforts. Children laughed and played on the new playground, while parents shared the pride of their accomplishment with neighbors and friends. These homes represent more than just a place to live – these homes symbolize resilience, community support, and a sustainable future.

We're proud to have supported this project and celebrate these families as they embark on this exciting new chapter!

3CE Partners with United Way for Employee Giving

**United Way
Monterey County**



At Central Coast Community Energy (3CE), we are committed to improving the health and well-being of our community. One way we accomplish this is to work with a trusted community leader, United Way Monterey County. United Way helps families and individuals achieve financial stability and improve health outcomes. This year, 3CE employees are participating in the agency's first employee giving campaign to give back to the communities we serve.

Announcing the campaign, 3CE CEO Robert M. Shaw said, "Our Central Coast has faced unprecedented challenges from fires, floods, landslides, and other climate-related disasters. As an agency, Central Coast Community Energy is building new renewable resources and providing innovative electrification programs to move our region away from fossil fuels. We have adapted programs in the face of adversity to help communities rebuild. Now, through our first employee giving campaign with United Way, our employees have an opportunity to strengthen and support their communities. Together with United Way, our employees are demonstrating their personal commitment to building a more sustainable, equitable, and resilient future for all."

Watch 3CE Manager of Energy Programs Inaara Muhammad talk about the campaign [here](#).

Electrify Your Home: A Look Back and Next Steps



At Central Coast Community Energy (3CE), we remain committed to helping customers transition to cleaner, more sustainable energy solutions through programs like [Electrify Your Home](#). This initiative focuses on replacing fossil fuel-powered water heaters and HVAC systems with modern, all-electric equipment. Earlier this month, 3CE hosted two community workshops to gather feedback on how to improve and expand access to home electrification across the Central Coast.

The community workshops were hosted in Watsonville on Nov. 7 and in Goleta on Nov. 14. During these sessions, we reviewed 3CE's current Electrify Your Home Program and explored ideas for the future. Some ideas included contractor outreach and education, home assessments, income-qualified direct installs, rebates for additional electric appliances, and tracking home energy usage. Attendees shared valuable insights about barriers and opportunities in home electrification, and discussed ways to enhance equity, comfort, and air quality while empowering customers to make sustainable energy choices.

The Electrify Your Home program was also the subject of a presentation on Nov. 20 by 3CE Energy Programs Analyst Griffin Boyle to Santa Cruz County's Commission on the Environment. Topics included the benefits of home electrification, how heat pumps work, an explanation of the partnership with TECH Clean California, and the collaboration between 3CE's Programs department and the agency's Community Advisory Council (CAC Chair Gine Johnson is also a member of the Commission).

Looking ahead, we're excited to continue this conversation with our Community Advisory Council on Feb. 5, 2025, followed by our next round of community workshops in April 2025. Your feedback is essential in refining Electrify Your Home to better serve our diverse communities across the Central Coast. Stay tuned for updates and opportunities to participate!

Upcoming 2025 Enrollment Webinars

As Central Coast Community Energy (3CE) prepares to enroll the City of Atascadero and unincorporated San Luis Obispo County into service [in January 2025](#), we are reaching out to our new customers with a series of introductory webinars. Enrolling customers are encouraged to participate and learn about the economic and environmental benefits of 3CE service and our path to 100% renewable energy.

3CE 2025 Enrollment Webinars

[English Webinar](#): Dec. 10, 6:00 PM - 7:00 PM

[Spanish Webinar](#): Dec. 12, 6:00 PM - 7:00 PM

Join us for an informative webinar introducing 3CE and guiding participants through the enrollment process. Gain insights into how 3CE can positively impact your energy services, including changes to your bill's cost breakdown and our exciting electrification programs, and clarity on what to expect during the enrollment period.

Topics Covered:

- Introduction to 3CE
- Enrollment Process Overview
- Rebates & Incentives through 3CE Community Programs
- Responsible Rates
- Income-Based Payment Assistance Programs
- Live Q&A with 3CE Staff

How to Join:

English Webinar: [Click here](#) to join the webinar on December 10.

Spanish Webinar: Guarde [este enlace](#) para asistir al seminario web el 12 de diciembre.

3CE 2025 Enrollment Webinar for Solar Customers

Dec. 11, 5:30 pm - 6:30 pm

Join us for an informative webinar guiding future 3CE customers through the solar enrollment process. This webinar is for those on NEM 1.0, NEM 2.0, or the Solar Billing Plan (aka Net Billing Tariff) who will enroll with 3CE. Gain insights into 3CE's solar service offerings, including the enrollment process, billing details, and your annual true-up.

Topics Covered:

- A brief introduction to 3CE
- Solar billing with 3CE
- Solar enrollment process overview
- Your annual true-up with 3CE
- 3CE's Residential Battery Rebate Program
- Live Q&A with 3CE staff

How to Join:

[Click here](#) to register for the webinar on December 11.

We look forward to your participation and helping you understand the benefits of joining Central Coast Community Energy!

Webinar: Your Annual True-Up With 3CE

Solar customers of Central Coast Community Energy (3CE) will have their annual true-up next month. Learn what to expect at our upcoming webinar on Dec. 18 from 5:30 to 6:30 pm. This webinar is for current customers on **NEM 1.0, NEM 2.0**, or the **Solar Billing Plan** (aka Net Billing Tariff).

Topics Covered:

- A brief introduction to 3CE
- Solar billing with 3CE
- Your annual true-up with 3CE
- 3CE's Residential Battery Rebate Program
- Live Q&A with 3CE staff

How to Join:

[Click here](#) to register for the webinar on December 18.

3CE in the Community

Central Coast Community Energy (3CE) staff are active in the community and we hope to see you at one of these upcoming meetings and events.

12/6/24-1/19/25 [Atascadero Garden Lights & Winter Nights](#)

12/4 [Carmel Chamber Awards of Excellence](#)

12/11 [Morro Bay Chamber Networking](#)

12/13 [Monterey County Business Council Annual Membership Meeting](#)

Choose Your New EV with Coaching from Electrifyze



To help customers find the right EV for their lifestyle, 3CE has partnered with Electrifyze, a program designed to make it easy for everyone to learn about electric cars and buy one the next time they're in the market. From learning about EVs, to finding your perfect car, to understanding costs and incentives, to finding a great deal and redeeming incentives, Electrifyze is here to help!

GET STARTED TODAY!

Automatically Lower Your Bill & Get Rewards

3CE has partnered with OhmConnect, a free service that will alert you when electricity prices spike in your area due to high demand so you can conserve energy, ultimately lowering your electric bill while you earn rewards. It takes just two minutes to join, and you can also get exclusive discounts on smart-home tech and win prizes!

Sign Me Up!

Upcoming 3CE Board Meetings

Central Coast Community Energy encourages public participation in agency meetings, held in person and on ZOOM with available dial-in options. Attendees may provide live public comments remotely through ZOOM or submit them in advance via email at publiccomments@3ce.org. Sign up to receive public board notices that include meeting details.

[DATES AND LIVESTREAM INFO](#)

[Rate Our Newsletter](#)



Stay connected at 3CEnergy.org
Sign up for 3CE e-newsletter at bit.ly/news-ccce

[click here to unsubscribe](#)