

Central Coast Community Energy Relaunches “Electrify Your Home” Program

*Cash rebates help customers buy all-electric home appliances
and move away from fossil fuels*



MONTEREY, Calif., SEPTEMBER 29, 2025 – Central Coast Community Energy (3CE) today announced the launch of its updated Electrify Your Home Program (EYH), designed to help homeowners and renters replace gas-powered appliances with clean, all-electric options. By making these upgrades easier and more affordable, 3CE is supporting customers who want to transition away from fossil fuels while improving comfort and indoor air quality.

The updated program continues to offer post-installation rebates for heat-pump heating, venting and air conditioning (HVAC) systems, and heat-pump water heaters. This year, 3CE has added new rebates for induction cooktops and ranges, and portable heat-pump space conditioners — a renter-friendly and non-permanent way to heat and cool a home.

For projects that require additional electrical work, a “Pre-Wiring” rebate is also available. Rebate amounts range from \$150 to \$3,000, with higher incentives for customers enrolled in the CARE or FERA bill-assistance programs, as well as for multifamily income-qualified housing projects. Rebates are issued on a first-come, first-served basis, and applications can be submitted once installation is complete. For full details and requirements, see 3CE’s [website](#).

“Electric and heat-pump appliances are a key part of reducing greenhouse gas emissions,” said Chris Cook, Director of Energy Programs at 3CE. “They also make homes healthier and more energy efficient. Our updated Electrify Your Home Program makes it easier for families across the Central Coast to make these upgrades while keeping energy dollars in the local economy.”

Since its initial launch in 2022, Electrify Your Home has funded more than 1,500 installations of heat-pump space and water heaters across 3CE’s five-county service area, resulting in over

1,103 metric tons of greenhouse gas emission reductions, equal to taking 257 gas-powered cars off the road for one year.

Over the past year, 3CE staff worked closely with the agency's Community Advisory Council and local residents, holding several workshops to review the program and ensure it meets community needs. Several key enhancements are rolling out as a result of this collaboration:

- More rebate options – now including induction stovetops and ranges and portable heat-pump space conditioners
- Expanded contractor eligibility – any licensed, insured contractor can participate
- Simpler application process – homeowners and contractors can apply online

In addition, 3CE is developing a virtual home-energy assessment pilot, set to launch in 2026. This new tool will provide customers with personalized insights into their home's energy use, recommend potential upgrades, and outline available rebates – all completed online. Along with the revamped EYH Program, these updates will help more Central Coast families save money, improve home comfort, and reduce their carbon footprint.

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About Central Coast Community Energy

Central Coast Community Energy (3CE) is a public agency that sources competitively priced electricity from clean and renewable energy resources. 3CE is governed by local officials who represent the communities served by the agency and serves more than 1.2 million people throughout the Central Coast, including residential, commercial, and agricultural customers in Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz counties. Revenue generated by 3CE supports the transition to carbon-free power and is invested locally through innovative energy programs designed to lower greenhouse gas emissions. Learn more at 3CEnergy.org and on social media, including Facebook, Instagram, and X/Twitter.

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