

## 2025 CLEAN ENERGY HIGHLIGHTS

**Avoided more than 599,217 metric tons of CO<sub>2</sub>** in 2025, the equivalent of taking 139,771 gasoline-powered passenger vehicles off the road for a year

**Delivered 1,533,404 megawatt hours** of clean and renewable energy in 2025, enough to power 352,646 households

### GROUNDBREAKING INNOVATION

#### Willow Rock Energy Storage Center Kern County, CA

Battery storage is essential for California's transition to carbon-free energy. Willow Rock Energy Storage isn't your typical battery; instead of lithium, it uses compressed air to generate power. By supporting projects like this, 3CE customers are contributing to revolutionary innovation.



The Willow Rock Energy Storage Center will deliver 120 MW of renewable energy to 3CE customers.

### GENERATING RESULTS AND BUILDING CAPACITY FOR THE RENEWABLE ENERGY TRANSITION

#### 5 NEW PROJECTS EXPECTED TO DELIVER RENEWABLE ENERGY IN 2026

**3 MW** Biomass

**9.41 MW** Energy Storage

**20 MW** Solar & **10 MW** Energy Storage

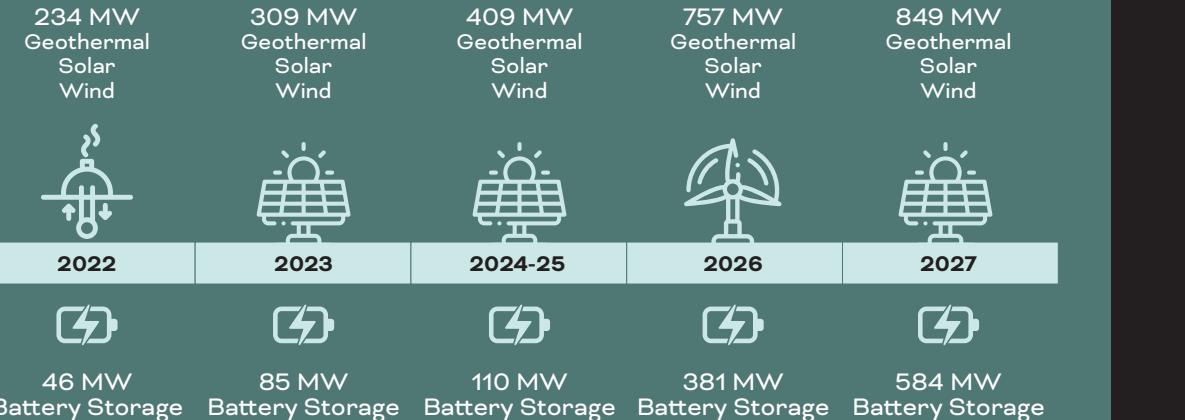
**120 MW** Solar & **75 MW** Energy Storage

**205 MW** Wind Project



The SunZia wind project will deliver 205 MW of renewable energy to 3CE customers.

### POWERFUL PROGRESS TOWARD 100% RENEWABLE ENERGY



### MEETING COMMUNITY MEMBERS WHERE THEY ARE

#### COVERING GROUND

- Regional offices in Monterey, San Luis Obispo, Santa Cruz; Santa Barbara office opening in 2026
- Nearly 180 community events attended, supported, and/or hosted
- 40 memberships with local community-based organizations
- 12 public meetings addressing rates, energy programs, solar customers, and enrollment; 10 bilingual webinars in English and Spanish
- 3 farmworker outreach events
- 4 community workshops

#### SPREADING THE WORD

- Spanish-language services and material
- Underserved Communities Action Plan implemented to improve access
- Forums tailored for residential and agricultural customers
- Addressing the unique needs of our diverse Central Coast



Central Coast  
Community  
Energy

Main Office  
70 Garden Court, Suite 300  
Monterey, CA 93940

Northern Office  
2601 Porter St.  
Soquel, CA 95073

Southern Office  
1026 Palm Street  
San Luis Obispo, CA 93401

# POWERED BY COMMUNITY



**ANNUAL REPORT  
2025**



Central Coast  
Community  
Energy

# ANNUAL CUSTOMER HIGHLIGHTS\*

## 2025 ENROLLMENT OF UNINCORPORATED SLO COUNTY AND CITY OF ATASCADERO

3CE service for 140,000 people in Unincorporated San Luis Obispo County and the City of Atascadero began in early 2025. Integrating these communities unifies all five Central Coast counties through their commitment to clean energy and community investment while broadening the reach of 3CE's positive community impacts.

## GIVING CUSTOMERS THE POWER TO DO MORE WITH YOUR ENERGY

### Rebates to upgrade your household or business

- Electric vehicles and chargers
- All-electric appliances and equipment
- Enhanced rebates for income-qualified customers

### Tools to control your energy usage and reduce costs

- Home batteries
- Hourly Flex Pricing Pilot
- Opt up to 100% renewable energy
- Customer service and energy expertise to maximize cost savings

## EVERY 3CE CUSTOMER MAKES A DIFFERENCE

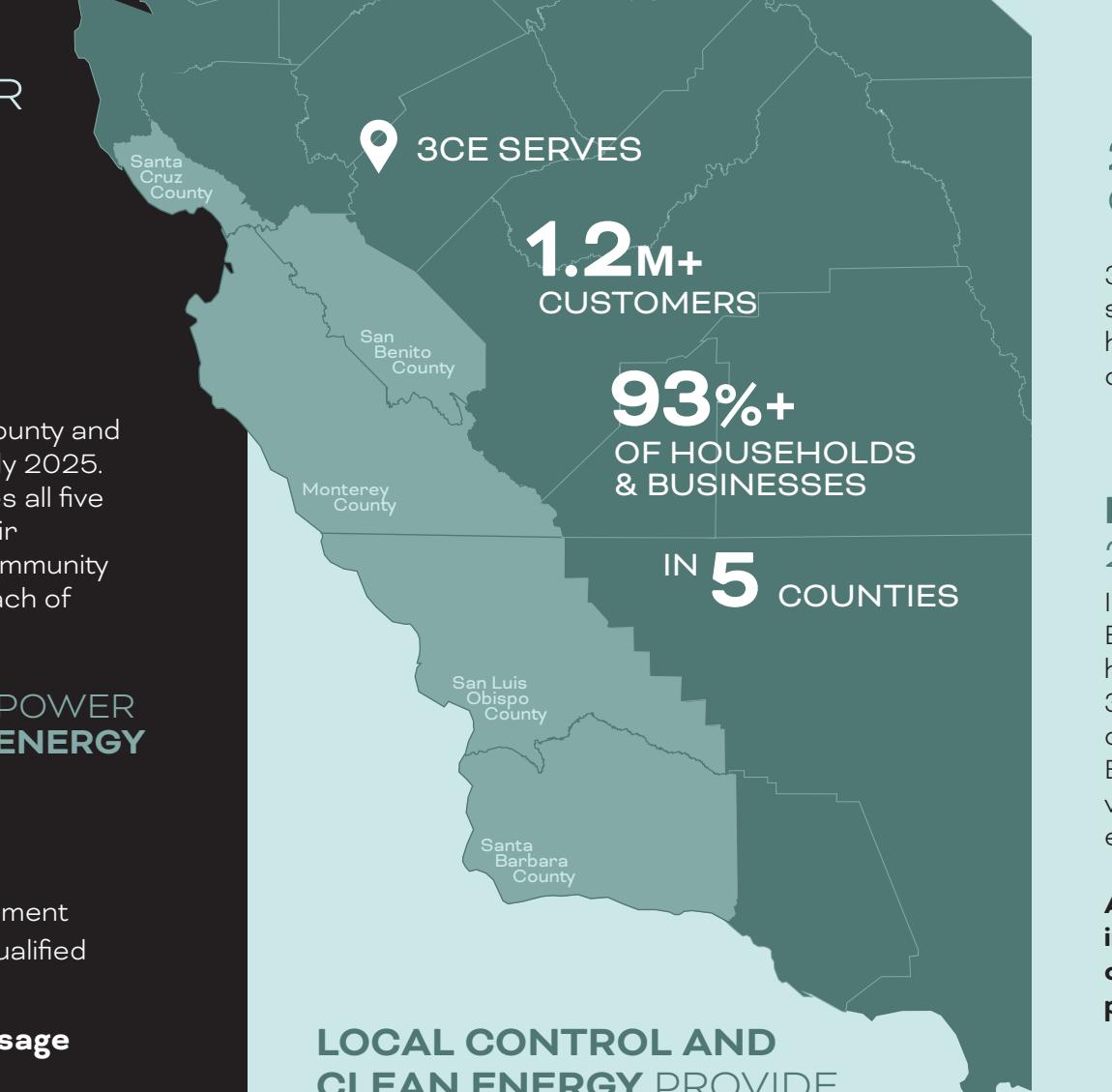
Each minute of every day, 3CE customers contribute to local community investment and to building a cleaner, more reliable grid for all Californians.

## TOGETHER, WE ARE USING POWER FOR GOOD



LEARN MORE  
[www.3CEnergy.org/about-us](http://www.3CEnergy.org/about-us)

\*3CE's Fiscal Year runs Oct. 1 – Sept. 30



## LOCAL CONTROL AND CLEAN ENERGY PROVIDE SOLUTIONS TO CUSTOMER NEEDS – HEAR THEIR STORIES



Community-led solutions that everyone can benefit from – programs designed for the people



Embracing shared values to incentivize success – at home and at work



Serving people & community – giving smaller farms a boost



Letting customers define value – sharing the cost to power sustainable businesses and communities

Scan QR codes to access these powerful videos

## 2025 COMMUNITY INVESTMENT

3CE is helping our communities and our customers save money while transitioning transportation, households, and businesses from fossil fuels to clean, all-electric power.

## ELECTRIFY YOUR HOME 2.0 WORKSHOPS

In collaboration with community members, 3CE's Energy Programs and Account Services teams hosted workshops to facilitate the redesign of 3CE's Electrify Your Home program. Key outcomes contributed to the October 1 launch of EYH 2.0 in 2025, with expanded offerings and a virtual home-assessment pilot, as well as enhanced rebates and program eligibility.

As a local public agency, 3CE is committed to including input from our customers and the communities we serve in decision making and program design, providing exceptional value.

## ENERGY PROGRAMS DELIVER VALUE AND LOCAL IMPACT

### 3CE CUSTOMERS DID MORE WITH THEIR ENERGY IN 2025

**\$15 million** in rebates distributed to households, businesses, and public agencies

**\$6.2 million** in rebates distributed to equity projects

## SINCE 2018, MORE THAN 10,000 CUSTOMERS HAVE RECEIVED 3CE REBATES –

**Nearly \$38 million in community investment to help customers electrify their transportation, households, and businesses.**

Avoided 19,668 metric tons of CO<sub>2</sub>, equivalent to taking 4,588 gas powered passenger vehicles off the road for one year.



**3,851** Electric Vehicles

**3,148** EV Chargers

**55** Electric Buses

**1,850** Heat-Pump Water Heaters & HVAC Systems

**1,018** All-Electric Affordable Housing Units

**115** Agricultural Equipment Electrification Projects



"The 3CE Ag Electrification program played a pivotal role in enabling our small vineyard to transition to electric power. We extend our sincere gratitude to the 3CE rebate program for making this type of advanced equipment accessible to small business owners like ourselves."

— Dan Dominguez,  
Owner, 27 Vines

"The all-electric Ford Lightning truck helps us power our tools and move volunteers and supplies to our project sites. It also helps reduce our carbon footprint as we work to build climate-resilience in Santa Barbara County. With 3CE's help, we finally have a vehicle we can rely on to support the community in times of need."

— J. Abraham Powell,  
CEO/Cofounder,  
Santa Barbara Bucket Brigade

**NEW CONSTRUCTION ELECTRIFICATION PROGRAM REBATES** BUILT MORE THAN 261 NEW, ALL-ELECTRIC AFFORDABLE HOUSING UNITS IN 2025

## HOURLY FLEX PRICING PILOT DELIVERED INNOVATIVE SAVINGS

In partnership with PG&E, 3CE is participating in a three-year pilot for residential, commercial, and agricultural customers to lower energy costs while promoting cleaner energy and a more reliable grid.



"The addition of electric buses has been an exciting development for the RTA fleet. Our riders enjoy a quieter, smoother ride, while our community benefits from cleaner air and reduced noise pollution. Operationally, we benefit from lower fuel and maintenance costs. Our electric buses are a benefit for the environment, our passengers, and our bottom line."

— Mary Gardner,  
Manager, Marketing & Community Relations,  
SLO Regional Transit Authority